

# McLennan C O M M U N I T Y C O L L E G E

WACO, TEXAS

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## **COURSE SYLLABUS AND INSTRUCTOR PLAN**

**PUBLIC SPEAKING**

**SPCH 1315 C06**

**RONALD HOCHSTATTER**

**NOTE: This is a 16-week course.**

### **COVID 19 Notice:**

McLennan Community College is committed to providing you with every resource you need to reach your academic goals including your safety. We will continue to monitor the evolving situation with COVID 19 and adjust our safety guidelines to make sure we offer a safe environment for you and our faculty. Please make sure to consult your faculty and the MCC website at <https://www.mclennan.edu/crisis-management/coronavirus-updates/index.html> on any changes to these guidelines.

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**Course Description:**

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as the ability to effectively evaluate speeches.

**Prerequisites and/or Corequisites:**

*None*

**Course Notes and Instructor Recommendations:**

This is a college course. As such, the material discussed in this course may include material you are not comfortable with. If you are uncomfortable with any material or discussions in this course, please email me and I will provide you with an alternative assignment.

You are responsible for all course material, including, but not limited to textbooks, online videos, activities, assignments, and other assigned course material. For this course you must have: the textbook (you will do an assignment for every chapter), Microsoft Office (you can download it for free on the MCC website), access to reliable internet, zoom (you will need to download and create an account for free), regularly check your MCC email and Brightspace and familiarity with google slides and documents for group presentations. All assignments will be submitted on Brightspace and all assignments must be typed and conform to the guidelines of the assignment. All assignments are due by 11:59 pm on the date noted in this syllabus.

**I understand that life events may happen. Please note that in order to be considered excused, you must provide me with documentation.** I am here to help in any capacity necessary but know that I can only help if you let me know you need help.

**Instructor Information:**

Instructor Name: Ronald W Hochstatter

MCC E-mail: rhochstatter@mclennan.edu

Office Phone Number: (254) 299-8944

Texting Number: (254) 845-7421

Office Location: Faculty Office Building, room 104

Office/Teacher Conference Hours: By appointment or Zoom

**Required Text & Materials:**

Title: The Art of Public Speaking

Author: Lucas

Edition: 11th

Publisher: McGraw-Hill Publishers

ISBN: 9780073406732

**MCC Bookstore Website:** <http://www.mclennan.edu/bookstore/>

**Instructional Uses of Email:**

Preferred Means of Email Contact: [My preferred means of email contact is to my school email at rhochstatter@mclennan.edu](mailto:My_preferred_means_of_email_contact_is_to_my_school_email_at_rhochstatter@mclennan.edu). Please email me from your MCC email, this will help to assure I receive your message and it is not routed to my spam. I may or may not respond to messages (email and voicemail) between Friday and Sunday, as that is when I take my weekend break from work. Generally, I try to check my messages (email and voicemail), at least, once per day Monday-Thursday; but the weekend responses are sporadic. Additionally, I am available to have Zoom video meetings during these business hours. Emails and voicemails received after 4:00 pm on Monday – Thursday will typically be responded to on the next class day.

1. Always include your first and last name and course name (such as Public Speaking 1315.C06) in the subject box of your email. This helps me identify which specific student I am talking to and what specific course you are enrolled in.
2. Always include a good phone number that I can reach you should your question be more appropriately answered in a phone conversation.
3. Always be clear about what the nature of your question is and what action or resolution you want to accomplish. If there is documentation you can include such as a screenshot or other information you can provide, that will help me assist you in a more productive manner.
4. If I have not responded to your email after 72 hours, please forward it to me.

**Methods of Teaching and Learning:**

All course material is online or in the textbook and presented through notes, PowerPoint, and videos. Please assure that you have access to the internet or plan to utilize the resources available on campus.

**Course Objectives and/or Competencies:**

Courses in this category focus on developing ideas and expressing them clearly, considering the effect of the message, fostering understanding, and building the skills needed to communicate persuasively. Courses involve the command of oral, aural, written, and visual literacy skills that enable people to exchange messages appropriate to the subject, occasion, and audience.

- **Critical Thinking (CT)** -- to include creative thinking, innovation, inquiry, analysis, evaluation, and synthesis of information
- **Communications Skill (COM)** -- to include effective development, interpretation, and expression of ideas through written, oral and visual communication

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- **Teamwork (TW)** -- to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
- **Personal Responsibility (PR)** -- to include the ability to connect choices, actions and consequences to ethical decision-making

**Learning Outcomes**

Upon successful completion of this course, students will:

1. Apply the principles of human communication including perception, verbal communication, nonverbal communication, listening, and audience analysis. (CT, COM, PR)
2. Demonstrate how to establish and maintain relationships through the use of interpersonal communication. (COM, TW)
3. Apply small group communication skills including problem-solving, group roles, leadership styles, and cohesiveness. (CT, COM, PR, TW)
4. Develop, research, organize, and deliver formal public speeches. (CT, COM, PR)
5. Recognize how to communicate within diverse environments. (CT, COM, PR, TW)

**Course Outline or Schedule:**

Week of 08/22 Plagiarism Quiz, Review Syllabus, and Intro Speech

Week of 08/29 Chapters 1 and 2 (Questions)

Week of 09/05 Chapters 3 and 4(Questions)

Week of 09/12 Chapters 5 and 6 (Questions)

Week of 09/19 Chapters 7,8 and 9 (Questions) **Hero speech**

Week of 09/26 Chapter 18 and **Test 1**

Week of 10/03 Chapters 10 and 11(Questions and Exercises)

Week of 10/10 Chapters 12 and 15 (Questions and Exercises)

Week of 10/17 **Informative Speech**, Chapters 13 and 14 (Questions and Exercises)

Week of 10/24 **Visual Aid speech**, Chapter 16 and17 (Questions and Exercises)

Week of 10/31 **Persuasive Speech**, Chapter 19 (Questions and Exercises)

Week of 11/07 Group Assignments and Work Day and **Test 2**

Week of 11/14 Group Work Day

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Week of 11/21 No Class

Week of 11/28 Group Work Day

Week of 12/05 Final Group Presentation/Test 3 Due

**Course Grading Information:**

Chapter Questions	100 points
Intro and Hero Speeches	100 points
Exams (3)	300 points
Informative Speech	100 points
Visual Aid Speech	100 points
Persuasive Speech	100 points
Group Speech	200 points
	1000 points

90.0-100% A; 80.0-89.9% B; 70.0-79.9% C; 60.0-69.9% D; 59.9% and below F

\*CLASS GRADES ARE NOT ROUNDED UP: Extra credit will be offered.

\*\* Spelling errors on any assignment can cost you one point per misspelled word so please review all work prior to submission.

\*\*\*If it is determined that you have plagiarized on any assignment, you will receive a 0 on the assignment. If you plagiarize on a second assignment, you will receive a 0 in the course.

**Late Work, Attendance, and Make Up Work Policies:**

All assignments must be submitted on Brightspace. **Your assignments are due by 11:59 pm on the date noted on the syllabus.** Late work is not accepted unless you have a medical note, verification of a death in your immediate family, or arrangements have been made prior to the assignment is due. If you submit your assignment online and do not attend class, you will not get credit for the assignment without documentation. **There are no exceptions.**

**Student Behavioral Expectations or Conduct Policy:**

Students are expected to maintain classroom decorum, even though this is an online course. This includes respect for other students and the instructor, prompt and regular attendance, and an attitude that seeks to take full advantage of the educational opportunity.

**[Click Here for the MCC Attendance/Absences Policy](https://www.mclennan.edu/highlander-guide/policies.html)**

**(<https://www.mclennan.edu/highlander-guide/policies.html>)**

Click on the link above for the college policies on attendance and absences.



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## ACADEMIC RESOURCES/POLICIES

### **Accommodations/ADA Statement:**

Any student who is a qualified individual with a disability may request reasonable accommodations to assist with providing equal access to educational opportunities. Students should contact the Accommodations Coordinator as soon as possible to provide documentation and make necessary arrangements. Once that process is completed, appropriate verification will be provided to the student and instructor. Please note that instructors are not required to provide classroom accommodations to students until appropriate verification has been provided by the Accommodations Coordinator. For additional information, please visit [www.mclennan.edu/disability](http://www.mclennan.edu/disability).

Students with questions or who require assistance with disabilities involving physical, classroom, or testing accommodations should contact:

[disabilities@mclennan.edu](mailto:disabilities@mclennan.edu)

254-299-8122

Room 319, Student Services Center

### **Title IX:**

We care about your safety, and value an environment where students and instructors can successfully teach and learn together. If you or someone you know experiences unwelcomed behavior, we are here to help. Individuals who would like to report an incident of sexual misconduct are encouraged to immediately contact the Title IX Coordinator at [titleix@mclennan.edu](mailto:titleix@mclennan.edu) or by calling Dr. Drew Canham (Chief of Staff for Diversity, Equity & Inclusion/Title IX) at (254) 299-8645. Individuals also may contact the MCC Police Department at 299-8911 or the MCC Student Counseling Center at MCC at (254) 299-8210. The MCC Student Counseling Center is a confidential resource for students. Any student or employee may report sexual harassment anonymously by visiting <http://www.lighthouse-services.com/mclennan/>.

Go to McLennan's Title IX webpage at [www.mclennan.edu/titleix/](http://www.mclennan.edu/titleix/). It contains more information about definitions, reporting, confidentiality, resources, and what to do if you or someone you know is a victim of sexual misconduct, gender-based violence or the crimes of rape, acquaintance rape, sexual assault, sexual harassment, stalking, dating violence, or domestic violence.

**Student Support/Resources:**

MCC provides a variety of services to support student success in the classroom and in your academic pursuits to include counseling, tutors, technology help desk, advising, financial aid, etc. A listing of these and the many other services available to our students is available at <http://www.mclennan.edu/campus-resource-guide/>

College personnel recognize that food, housing, and transportation are essential for student success. If you are having trouble securing these resources or want to explore strategies for balancing life and school, we encourage you to contact a Success Coach by calling (254) 299-8226 or emailing [SuccessCoach@mclennan.edu](mailto:SuccessCoach@mclennan.edu). Students may visit the Completion Center Monday-Friday from 8 a.m.-5 p.m. to schedule a meeting with a Success Coach and receive additional resources and support to help reach academic and personal goals. Paulanne's Pantry (MCC's food pantry) provides free food by appointment to students, faculty and staff based on household size. Text (254) 870-7573 to schedule a pantry appointment. The Completion Center and pantry are located on the Second Floor of the Student Services Center (SSC).

**MCC Foundation Emergency Grant Fund:**

Unanticipated expenses, such as car repairs, medical bills, housing, or job loss can affect us all. Should an unexpected expense arise, the MCC Foundation has an emergency grant fund that may be able to assist you. Please go to <https://www.mclennan.edu/foundation/scholarships-and-resources/emergencygrant.html> to find out more about the emergency grant. The application can be found at [https://www.mclennan.edu/foundation/docs/Emergency\\_Grant\\_Application.pdf](https://www.mclennan.edu/foundation/docs/Emergency_Grant_Application.pdf).

**MCC Academic Integrity Statement:**

Go to [www.mclennan.edu/academic-integrity](http://www.mclennan.edu/academic-integrity) for information about academic integrity, dishonesty, and cheating.

**Minimum System Requirements to Utilize MCC's D2L|Brightspace:**

Go to <https://www.mclennan.edu/center-for-teaching-and-learning/Faculty-and-Staff-Commons/requirements.html> for information on the minimum system requirements needed to reliably access your courses in MCC's D2L|Brightspace learning management system.

**Minimum Technical Skills:**

Students should have basic computer skills, knowledge of word processing software, and a basic understanding of how to use search engines and common web browsers.

**Backup Plan for Technology:**

In the event MCC's technology systems are down, you will be notified via your MCC student email address. Please note that all assignments and activities will be due on the date specified in the Instructor Plan, unless otherwise noted by the instructor.

**Email Policy:**

McLennan Community College would like to remind you of the policy (<http://www.mclennan.edu/employees/policy-manual/docs/E-XXXI-B.pdf>) regarding college email. All students, faculty, and staff are encouraged to use their McLennan email addresses when conducting college business.

A student's McLennan email address is the preferred email address that college employees should use for official college information or business. Students are expected to read and, if needed, respond in a timely manner to college emails. For more information about your student email account, go to [www.mclennan.edu/student-email](http://www.mclennan.edu/student-email).

**Instructional Uses of Email:**

Faculty members can determine classroom use of email or electronic communications. Faculty should expect and encourage students to check the college email on a regular basis. Faculty should inform students in the course syllabus if another communication method is to be used and of any special or unusual expectations for electronic communications.

If a faculty member prefers not to communicate by email with their students, it should be reflected in the course syllabus and information should be provided for the preferred form of communication.

**Email on Mobile Devices:**

The College recommends that you set up your mobile device to receive McLennan emails. If you need assistance with set-up, you may email [Helpdesk@mclennan.edu](mailto:Helpdesk@mclennan.edu) for help.

You can find help on the McLennan website about connecting your McLennan email account to your mobile device:

- [Email Setup for iPhones and iPads](https://support.microsoft.com/en-us/office/set-up-an-outlook-account-in-the-ios-mail-app-b2de2161-cc1d-49ef-9ef9-81acd1c8e234?ui=en-us&rs=en-us&ad=us) (<https://support.microsoft.com/en-us/office/set-up-an-outlook-account-in-the-ios-mail-app-b2de2161-cc1d-49ef-9ef9-81acd1c8e234?ui=en-us&rs=en-us&ad=us>)
- [Email Setup for Androids](https://support.microsoft.com/en-us/office/set-up-email-in-android-email-app-71147974-7aca-491b-978a-ab15e360434c?ui=en-us&rs=en-us&ad=us) (<https://support.microsoft.com/en-us/office/set-up-email-in-android-email-app-71147974-7aca-491b-978a-ab15e360434c?ui=en-us&rs=en-us&ad=us>)

**Forwarding Emails:**

You may forward emails that come to your McLennan address to alternate email addresses; however, the College will not be held responsible for emails forwarded to an alternate address that may be lost or placed in junk or spam filters.

For more helpful information about technology at MCC, go to [MCC's Tech Support Cheat Sheet](#) or email [helpdesk@mclennan.edu](mailto:helpdesk@mclennan.edu).



**Disclaimer:**

The resources and policies listed above are merely for informational purposes and are subject to change without notice or obligation. The College reserves the right to change policies and other requirements in compliance with State and Federal laws. The provisions of this document do not constitute a contract.