

WACO, TEXAS

AND INSTRUCTOR PLAN

BUSINESS STATISTICS

BUSI - 2305 - 001

M. BOYCE WILSON

NOTE: This is a 16-week course.

BUSI 2305.001

Course Description:

Descriptive and inferential statistical techniques for business and economic decision-making. Topics include the collection, description, analysis, and summarization of data; probability; discrete and continuous random variables; the binomial and normal distributions; sampling distributions; tests of hypotheses; estimation and confidence intervals; linear regression; and correlation analysis. Statistical software is used to analyze data throughout the course. (BUSI 2305 is included in the Business Field of Study.)

Prerequisites and/or Corequisites:

Prerequisites: MATH 1324 Mathematics for Business & Social Science Majors or MATH 1314 College Algebra; BCIS 1305/1405 Business Computer Applications

Course Notes and Instructor Recommendations:

Welcome to Business Statistics! Not only are statistics a vital component of quantitative research, as will be demonstrated, but statistics also serve a vital role within the business environment. Current technology is utilized in all business statistics courses, so all presentations will involve computer technology in one form or another including an extensive use of Microsoft Excel.

Important Disclaimer: you need to realize that this is a technology-driven course and as such, you need to have all of the technology available to you to complete this course. You will need consistent access to a desktop or laptop computer with Microsoft Office installed as an application (not the online version). Microsoft Office is provided to all MCC students at <u>no cost</u>.

This course offers you the opportunity to begin working toward your internationally recognized Google Data Analytics career certification at no additional cost to you. We will utilize Coursera to complete some of the Google Data Analytics coursework during our time together. You will continue to have access to Coursera once the course ends until one year passes. At the conclusion of one year, you will no longer be able to complete the certification. In addition to the Google Data Analytics certification, there are a number of additional certifications that you can complete through Coursera at no additional cost. You are strongly encouraged to take full advantage of this opportunity to improve your employment marketability.

BUSI 2305.001

The Brightspace online learning environment plays an integral role throughout this course. All graded coursework will be submitted in Brightspace. The course syllabus, instructor information, and general gradebook will be provided in Brightspace. Individual activities are directly linked in Brightspace as well so that the course follows a linear approach. Data sets are provided in Brightspace as well.

Essential business skills will be reinforced throughout this semester. These are skills necessary to achieve success in the workplace and in life. Your instructors' course policies are designed to enforce such skills as timeliness, accountability, responsibility, effective communication, professionalism, and integrity. Each of these policies is defined within the course syllabus.

Instructor Information:

Instructor Name: Michael "Boyce" Wilson MCC E-mail: mwilson@mclennan.edu

Office Phone Number: (254) 299-8688

Office Location: BT 209

Office/Teacher Conference Hours: M 1:30 PM – 5:30 PM

T 12:00 PM - 3:00 PM W 1:30 PM - 4:00 PM TH 12:00 PM - 2:30 PM

Zoom Webconference Information: Meeting ID: 254-299-8688

Must be scheduled in advance with instructor

Correspondence Policy:

Email is the preferred method of communication. Emails are returned within 24 hours of receipt except when received over the weekend or during holidays. Emails received during weekends or holidays will be returned the first business day that the College is open. Students are to include the course and section number in the subject of their emails. Failure to include the course and section number in the email's subject line will result in a delay in response.

BUSI 2305.001

INSTRUCTOR NOTE:

Brightspace offers the ability to send an "instant message" to me from within the course. Please <u>do not</u> use this feature if you need to contact us and receive a response quickly. The instant message (IM) feature does not alert my cell phone or email, both of which I monitor closely. Additionally, even though I may appear to be online, I may be actively teaching other courses and unable to respond. Email is the preferred method of communication. Zoom meetings are available upon request.

When contacting me by email for this course, you must follow these rules:

- 1. Write using formal English only (as if to the president of the company where you work) professionalism matters.
- 2. Always begin your subject line with BUSI 2305.001 (the class' email will be sorted into a specific file).
- 3. Use your MCC student email address external email addresses are often caught by the spam filter and will likely not be seen.
- 4. Attach documents using Microsoft Office formats (doc, docx, xls, xlsx, ppt, and pptx). Do not share documents with me through OneDrive, Google Drive, or Dropbox unless absolutely necessary, as I may be unable to access your files. Work will not be accepted by email unless I specifically authorize you to email your work to me.

Failure to do any of the above may result in me not seeing or reading your email. I read my email at least twice a day during the week; however, if you send an e-mail at 11 PM with a question you need answered before tomorrow, I likely will not read it before you need a response. I do not always read e-mails on the weekends. Do not expect instantaneous responses from me. Instructors are not 24/7 call centers, and many students need assistance, therefore you must plan ahead. Remember, poor planning on your part does not constitute an emergency for anyone else.

I do not answer e-mails asking when something is due. You have a schedule both here in the syllabus and in Brightspace which will tell you exactly when everything is due. As a college student, you are expected to be both responsible and accountable.

BUSI 2305.001

Required Text & Materials:

Title: Business Statistics: Communicating with Numbers (e-book)

Author: Jaggia, S. & Kelly, A.

Edition: 4th

Publisher: McGraw-Hill **ISBN:** 9781266737862

INSTRUCTOR NOTE:

This course is an inclusive access course. This means that the cost of your digital textbook and access to the McGraw-Hill Connect platform has been included in your tuition. You will receive Orientation Video instructions on how to access your textbook and other materials in the Course Orientation & Week 1 content topics. Please follow these instructions closely to access your materials.

MCC Bookstore Website: http://www.mclennan.edu/bookstore/

Required Software:

Microsoft Excel – available at no cost to students. Download for free at https://www.mclennan.edu/tech-support/software.html. Please note that the online version of Excel WILL NOT WORK for this course as you will not have access to the Analysis ToolPak or Solver plugins.

Microsoft Data Analysis ToolPak – included with Microsoft Excel. Instructions to enable the ToolPak are included in the course.

INSTRUCTOR NOTE:

While the Google Data Analytics Certification content in Coursera allows you to utilize Google Sheets to complete activities, only Microsoft Excel files will be accepted for assignment submission in Brightspace. Be aware that Google Sheets is **not** capable of running the Data Analytics ToolPak and its statistical calculations are substantially limited in comparison to Excel.

BUSI 2305.001

Required Hardware:

While no specific hardware is required for the course, students must utilize a desktop or laptop computer that meets the minimum system requirements as defined by McLennan Community College. You may review these system requirements here: https://www.mclennan.edu/center-for-teaching-and-learning/Faculty-and-Staff-Commons/requirements.html

While some activities can be completed on a mobile device, such as a cell phone or tablet, you will not be able to complete the Weekly Challenges within Coursera or utilize the advanced statistical features of Excel on these devices.

Minimum Technical Skills:

Students should have a basic understanding of how to navigate web pages and utilize hyperlinks within website content.

Students should have a basic understanding of the use of Microsoft Excel, including data entry, sorting data, and the creation of basic Excel formulas.

Methods of Teaching and Learning:

- 1. This course utilizes e-book reading, online quizzes and assignments, written exercises, research, practical exercises, and exams to teach toward the course objectives. You should understand that this is a tough course. Reading the book is not optional. You will likely need to read the e-book several times to gain an understanding of the material. This class requires that you think critically and in a far different way than you are likely used to. Be prepared to put in the necessary time and effort into this course!
- 2. Time is NOT your friend! For today's college student (and today's business professional), time is our most limited commodity. You must manage your time effectively to ensure that you complete all course requirements while maintaining your responsibilities at home, work, and in society.

BUSI 2305.001

Course Objectives and/or Competencies:

Upon successful completion of this course, students will:

- 1. Describe the random processes underlying statistical studies.
- 2. Calculate and use probability in solving business problems.
- 3. Compute descriptive statistics, construct graphs for data analysis, and interpret outcomes.
- 4. Compute and interpret measures of central tendency and dispersion.
- 5. Calculate expected values to evaluate multiple outcomes of a decision.
- 6. Describe, interpret, and apply discrete and continuous probability distributions.
- 7. Construct and interpret confidence intervals for means and proportions.
- 8. Formulate, perform, and interpret hypotheses tests (one and two population parameters).
- 9. Calculate, evaluate, and interpret simple linear correlation/regression.
- 10. Use statistical software to graph, compute, and analyze statistical data.

Course Attendance/Participation Guidelines:

If a student is not in attendance in accordance with the policies/guidelines of the class as outlined in the course syllabus as of the course census date, faculty are required to drop students from their class roster prior to certifying the respective class roster. A student's financial aid will be re-evaluated accordingly and the student will only receive funding for those courses attended as of the course census date.

Definitions

The terminology we use is important.

<u>Drops</u> occur BEFORE the census date and do not count against the student's maximum withdrawal count of 6 classes, as defined by state law.

<u>Withdrawals</u> occur AFTER the census date and count in the student's maximum withdrawal count of 6 classes.

Face-to-Face Course Attendance Policy (Business Division)

Students enrolled in face-to-face courses are expected to attend class.

The instructor will use a method of their choice for routine recording of student attendance. The official record for student attendance is Brightspace. Instructors must update the official record within 24 hours of a class meeting in the days prior to the census date. After the census date, instructors must update the official record within 48 hours of a class meeting.

BUSI 2305.001

If a student fails to appear for face-to-face sessions in the period prior to the census date, the instructor will drop the student for failure to attend even if they complete accessible assignments in Brightspace.

If a student fails to complete the course's orientation quiz with a grade of 100%, which is required for all other course content to become available, by the Week 2 due date, the instructor will drop the student from the course for lack of participation.

Past census date, for a student to remain in a face-to-face course, they must regularly attend class. If a student misses more than 25% of class meetings prior to the 60% point of the term, the instructor will withdraw the student from the course. If a student misses more than 25% of class meetings and the class is past the 60% point for the term, the instructor will NOT withdraw the student. The student is assigned the grade earned for the course.

If a student attends class meetings but does not complete assignments, they remain in the course and are awarded the grade earned at the end of the term.

Absences are excused in accordance with MCC policy which includes (1) authorized participation in official College functions, (2) personal illness, (3) an illness or a death in the immediate family, (4) Pregnant or Parenting Protections under Title IX and/or Texas State Education Code Chapter 51, Subchapter Z, Section 51.982 or (5) any excused absences as outlined in Section IV of this policy: https://www.mclennan.edu/employees/policy-manual/docs/B-II.pdf

Students are required to file a written or electronic request with each instructor for an excused absence in a timely manner. Supporting documentation, such as a doctor's note specifically stating the days and timeframe in which the student was unable to complete coursework, is required when filing a request with the instructor.

BUSI 2305.001

INSTRUCTOR NOTE:

To clarify:

- (1) You must be in attendance for 75% of the scheduled class meeting to be considered present. Arriving late or leaving early can result in an absence.
- (2) If you fail to attend at least one scheduled class meeting prior to September 6 (the census date), you will be dropped from the course as "never attended."
- (3) If you fail to complete the course orientation quiz with a grade of 100% prior to the due date for Week 2, you will be dropped from the course for lack of participation.
- (4) This class will meet a total of 18 times. If you miss more than 7 days, you will be considered outside of the 25% divisional required attendance policy.
- (5) If you miss more than 7 days before October 23 (the 60% date), you will be withdrawn from the course.
- (6) If you miss more than 7 days after October 23, you will receive the grade earned.

Course Outline or Schedule:

In the event that a schedule change is necessary, students will be notified by course announcement in Brightspace and the information changed on the course calendar located in Brightspace. All assignments must be submitted by 11:59 PM on the specified due date.

The course calendar is provided on the following pages.

BUSI 2305.001

McLennan Community College

Course #: BUSI 2305.001

Course **Business Statistics**

Title:

Tentative Schedule

Semester

Fall 2023

Week	Day	Date	Lecture/Assignment Details	Possible Points	Assignment Due Date	Weekly Lec Hours	Weekly Lab Hours
1	М	8/21/2023	[LECTURE] Course Orientation [ASSIGNMENT] Orientation Quiz	100	8/27/2023	2.00	
	W	8/23/2023	[LECTURE] What is Business Statistics & Data Analytics? [ASSIGNMENT] Pre-Course Survey	50	11:59 PM	3.00	-
2	М	8/28/2023	[READING] Chapter 1: Sampling & Data [LECTURE] Defining the Problem	-	9/3/2023 11:59 PM	3.00	-
	W	8/30/2023	[LECTURE] Collecting Data [ASSIGNMENT] Survey Creation	100			
3	М	9/4/2023	Labor Day - HOLIDAY	-	0/40/2022		
	W	9/6/2023	[LECTURE] Organizing Data: Formulas, Functions, & Operators [ASSIGNMENT] Formulas Lab	100	9/10/2023 11:59 PM	3.00	-
4	М	9/11/2023	[LECTURE] Limitations of Data	-			
	W	9/13/2023	[LECTURE] Sampling & Sampling Error [ASSIGNMENT] Mitigating Sample Bias (100 pts) [ASSIGNMENT] Foundations: Data, Data Everywhere Certificate (300 pts)	400	9/17/2023 11:59 PM	3.00	-
5	М	9/18/2023	[READING] Chapter 2: Descriptive Statistics [LECTURE] Exploring Data with Descriptive Statistics	-	9/24/2023	2.00	
	W	9/20/2023	[LECTURE] Exploring Data with Descriptive Statistics (cont.) [ASSIGNMENT] Exploring Data Lab	100	11:59 PM	3.00	-

BUSI 2305.001

6	М	9/25/2023	[READING] Chapter 3: Probability Topics [LECTURE] Basic Probability Topics	-	40/4/0000		
	W	9/27/2023	[READING] Chapter 4: Discrete Random Variables [LECTURE] Discrete Random Variables [ASSIGNMENT] Ask Questions to Make Data-Driven Decisions Certificate	300	10/1/2023 11:59 PM	3.00	-
7	М	10/2/2023	[READING] Chapter 5: Continuous Random Variables [LECTURE] Continuous Random Variables	-	10/8/2023 11:59 PM	3.00	-
	W	10/4/2023	[CLASS ACTIVITY] Calculating Probabilities in Excel [ASSIGNMENT] Basic Probabilities Lab	100			
8	М	10/9/2023	[READING] Chapter 6: The Normal Distribution [READING] Chapter 7: The Central Limit Theorem [LECTURE] The Normal Distribution	-	10/15/2023	3.00	-
	W	10/11/2023	[LECTURE] The Normal Distribution (cont.) [ASSIGNMENT] Prepare Data for Exploration Certificate	300	11:59 PM		
9	М	10/16/2023	[READING] Chapter 8: Confidence Intervals [LECTURE] Confidence Intervals	-	10/22/202311:59	3.00	
	W	10/18/2023	[LECTURE] Data Visualization [ASSIGNMENT] Confidence Intervals Lab	100	PM	3.00	-
10	М	10/23/2023	[READING] Chapter 9: One-Sample Hypothesis Testing [LECTURE] One-Sample Hypothesis Testing	-	10/29/2023	2 00	
	W	10/25/2023	[LECTURE] One-Sample Hypothesis Testing (cont.) [ASSIGNMENT] One-Sample Hypothesis Testing Lab	100	11:59 PM	3.00	-
11	М	10/30/2023	[READING] Two-Sample Hypothesis Testing [LECTURE] Two-Sample Hypothesis Testing	-	44/5/0000		
	W	11/1/2023	[LECTURE] Two-Sample Hypothesis Testing (cont.) [ASSIGNMENT] Two-Sample Hypothesis Testing Lab (100 pts) [ASSIGNMENT] Process Data from Dirty to Clean Certificate (300 pts)	400	11/5/2023 11:59 PM	3.00	-
12	М	11/6/2023	[READING] Chapter 11: Chi-Square Distribution [LECTURE] The Chi-Square Distribution	-	11/12/2023	0.00	
	W	11/8/2023	[LECTURE] Testing for Fit, Homogeneity, & Normality [ASSIGNMENT] Chi-Square Lab	100	11:59 PM	3.00	-

BUSI 2305.001

13	М	11/13/2023	[READING] Chapter 12: ANOVA [LECTURE] One-Way ANOVA	-	44/40/0000		
	W	11/15/2023	[LECTURE] Two-Way ANOVA [ASSIGNMENT] ANOVA Lab (100 pts) [ASSIGNMENT] Analyze Data to Answer Questions Certificate (300 pts)	400	11/19/2023 11:59 PM	3.00	-
14	М	11/20/2023	[READING] Chapter 13: Linear Regression [LECTURE] Correlation	-		2.00	
	W	11/22/2023	[LECTURE] Simple & Multiple Regression [ASSIGNMENT] Regression Lab	100	-	3.00	-
15	М	11/27/2023	[CLASS ACTIVITY] Final Project Work	-			
	W	11/29/2023	[CLASS ACTIVITY] Final Project Work [ASSIGNMENT] Share Data Through Visualization Certificate (300 pts) [ASSIGNMENT] Final Project Submission (500 pts)	800	12/3/2023 11:59 PM	3.00	-
16	Т	12/5/2023	[ASSIGNMENT] Post-Course Survey	50	12/5/2023 11:59 PM		
			Total Points	3600		45.00	0.00

Total Contact Hours

45.00

BUSI 2305.001

Course Grading Information:

Letter Grade Criteria:

Point Range	Letter Grade
Less than 2,160	F
2,160 – 2,519	D
2,520 - 2,879	С
2,880 – 3,239	В
3,240 – 3,600	A

Course assignments, activities, and discussion board participation will be graded and a grade released within two (2) calendar weeks of the assignment's due date. Any student without a submission on the due date will be assigned a zero (0) grade. The late work policy below establishes whether late work for unexcused absences will be accepted, any penalization that occurs due to the submission of late work, and how/when the grade will be updated.

Cheating & Plagiarism

Cheating is defined as "acting dishonestly or unfairly in order to gain an advantage." The use of calculators and software to support decisional processes in the course is **not** considered cheating as such behaviors are reflective of the practices and behaviors utilized within industry. However, any form of plagiarism, the use of anyone else's work, the completion of someone's work for them, or the use of artificial intelligence to complete coursework beyond the allowed use of AI as defined below **are** considered cheating for the purposes of this class.

Plagiarism is defined as "an act or instance of using or closely imitating the language and thoughts of another author without authorization and the representation of that author's work as one's own, as by not crediting the original author." Plagiarism includes, but is not limited to, copying someone else's work that they created and/or copying and pasting directly from a website or book without proper citation. If you are believed to be or found plagiarizing or cheating in any way, you will be given one written warning, be reported to the Conduct Officer, and will receive a zero on the assignment for the first offense. The instructor reserves the right to regrade any work that has been submitted up to the point of alleged plagiarism, and this regrade will result in a failing grade. You will be allowed to resubmit any work found on the first instance of plagiarism, but will not receive a grade higher than 50% of the assignment's total possible points. If you are found to be cheating or plagiarizing a second time, you will automatically be given an "F" for the course, without the option to drop the course for the grade of a "W," and will be reported to the Conduct Officer with the possibility of academic

BUSI 2305.001

suspension. For more information on plagiarism, visit http://www.plagiarism.org/plagiarism-101/what-is-plagiarism/.

Use of Artificial Intelligence (AI) in the Course

In this course, students may utilize AI writing aids only to generate ideas, provide feedback on written work, assist in refining a near-complete draft of a written assignment, or to craft complex analytical formulas. To align with the principles of academic integrity, the use of AI tools, including writing aids and formula creation aids, must be clearly and explicity cited in APA 7th edition format and the student must include the exact prompts utilized in any interactions with the AI tool. Failure to clearly and explicitly cite the use of AI tools within student submissions will be considered plagiarism and a breach of MCC's academic integrity policy.

Use of Turn-It-In for Ensuring Academic Integrity

Turnitin (https://www.turnitin.com/): In order to help students learn proper composition skills and to promote academic honesty, this class may use the services provided by Turnitin (hereinafter, the "Service"). The above URL contains information about the capabilities, services, terms and conditions, and privacy policy of the Service. Faculty may use the Service to review all submitted assignments.

Students agree that by taking this course, all required papers may be subject to submission for textual similarity review to Turnitin for the detection of plagiarism and the unauthorized or uncited use of AI. All submitted papers will be included as source documents in the Turnitin reference database solely for the purpose of detecting plagiarism of such papers. Students further understand that if the results of the review support an allegation of academic dishonesty, the students' work will be investigated and the student is subject to discipline according to policy.

INSTRUCTOR NOTE:

Deviation from any of the aforementioned course policies, will result in the following penalties:

1st Offense: Written warning from the instructors, a zero grade issued for the activity in which the offense occurred, and a report made to the Conduct Officer. Conduct issues not involving a graded activity will be addressed by written warning from the instructor and a report made to the Conduct Officer.

2nd Offense: Report made to Conduct Officer and immediate removal from the course with an "F" grade given for the course.

BUSI 2305.001

Late Work and Make Up Work Policies:

Assignment due dates can be found on your schedule, within this syllabus, and associated with each assignment and exam on Brightspace. All work is due on or before the assigned date and time (Sundays of the week in which the material was covered)! Late work will not be accepted without substantial written documentation of a significant issue. If there is something that you believe may hinder the completion of the final exams on time, it is your responsibility to contact the instructor to inform them well in advance of the due date. Also, you do not want to procrastinate in this course. The assignments and course activities will require that you spend an appropriate amount of time on them. If you wait until Sunday to complete your coursework, you will find that you do not have enough time and will miss the opportunity to submit some of your coursework.

INSTRUCTOR NOTE

I understand that people get sick. I understand that family events occur, work requires attendance, and many other things can temporarily disrupt a student's academic experience. However, less than 20% of students receiving extensions on their work actually complete the work within the extended timeframe.

All coursework is available from the first day of the module. While an absence in class may be excused in accordance with the policy provided in this syllabus, you have ample time to complete course activities prior to the due date. As such, there are very few justified reasons why coursework will be allowed to be submitted following the due date. The attendance policy requires only that coursework missed during a scheduled class meeting be allowed to be submitted in the event of an excused absence. As all coursework is approached as homework that is submitted in Brightspace, no late work will be accepted without the occurrence of a significant issue lasting more than 5 days and is reflected in written documentation from a physician, the Title IX office at MCC, or other appropriate source.

During the semester, students think they have plenty of time to work on their assignments, and you do, but do not procrastinate. This is not a self-paced course where everything is due at the end of the semester. Some of the work in each week may require significant time to complete. Plan ahead for this!

A grade of Incomplete (I) will only be issued for students who need only to take the final exam and have an extenuating circumstance that resulted in an excused absence (documentation must be provided) for the day of the final exam.

BUSI 2305.001

Student Behavioral Expectations or Conduct Policy:

This is a business course in which you are learning the skills necessary to succeed as a professional in today's workforce. As such, you are expected to behave as a professional in all aspects of the course. Use this opportunity to emulate the behaviors expected of a professional. Yes, you are a college student, but you aspire to be something more – something greater...so start 'walking the talk' today!

Timeliness:

In business, you are expected to manage your time appropriately. It is highly unlikely that you will work for someone that allows you to arrive late, not show up, or complete your tasks late. In this course, time management will be emphasized. The late work policy above is designed to ensure that you adhere to course timelines. I understand that "life happens," but it will continue to happen, even when you are at work. It is your responsibility to ensure that you plan accordingly and manage your time in a manner that allows you to complete all coursework within the defined timeframes. If you procrastinate, you will find that when "life happens," you will be caught off-guard and may not be able to submit work on time.

Responsibility:

Whether you are a high school student, 100 years old, or anywhere in between, you will be expected to be responsible for your participation, work, and college experience. Essentially, you must assume responsibility for your education. If there is assigned work, it is your responsibility to complete it on time while meeting or surpassing the quality of work expected of a college student. If you don't understand something or need additional assistance, it is your responsibility to seek help from one of the many resources MCC offers to its students. You are responsible for reading all course materials, assignment instructions, and information provided by the me or within your textbooks/course resources. Failure to follow instructions will result in a loss of points on your assignments and course activities.

BUSI 2305.001

Accountability:

Just as in the professional world, you will be held accountable for your actions or inactions in this course. You will be rewarded for your efforts provided those efforts meet or exceed the requirements of the course. You will be penalized for incomplete work, work not submitted, work that does not adhere to the instructions provided, and any lack of participation in the course. Plan accordingly and pay attention to detail and you will surely find success!

Effective Communication:

You will be expected to communicate with me just as you would communicate with senior management at a company. You should be respectful of the instructor and your fellow classmates at all times. You are expected to maintain a professional tone in your communication with all the people associated with this class or college. Do not expect an immediate response to emails or telephone calls, especially if you attempt to contact me or one of your peers late in the evening or the middle of the night. Late night telephone calls or text messages are not acceptable. Lastly, be respectful of others' time. Be concise in your communications so that both your time and others' is maximized.

When communicating with your instructors or classmates, be sure to include the course and section number in your email's subject line. With the amount of emails that each person in the class receives, including the course number lets the recipient know that they need to read the email and to which class the email pertains.

Professionalism:

You are expected to be professional at all times throughout this semester. Professionalism is defined as the conduct, behavior, and attitude of a person within a work or business environment. Professionalism directly relates to the policies described above. How we choose to communicate with one another, whether we submit work on time, and the quality of the work we produce all relate to professionalism. Additionally, the attitude you choose to take also relates to being professional. I understand that this may not be your favorite course. I understand that there are assignments that you may not like. That is okay; however, you will still be expected to approach this course and its activities with a positive attitude. Lastly, being professional means appearing professional. It has been said many times that you should dress for the job that you want. Do not come to class or an appointment with me (including a Zoom teleconference) wearing pajamas or anything that would be deemed inappropriate in the business world.

BUSI 2305.001

Integrity:

Integrity is defined by Merriam-Webster as "a firm adherence to a code of especially moral value." A person with integrity is incorruptible. Each of us come from a different background – our stories differ – but we each share one common trait: we are each born with integrity. Our integrity cannot be taken away by anyone or anything unless we choose to sacrifice it. In this course, you are expected to be honest. Own your mistakes, seek ways to improve, and you will find success. Cheating will not be tolerated, nor will plagiarism.

Click Here for the MCC Attendance/Absences Policy

(https://www.mclennan.edu/highlander-guide/policies.html)

Click on the link above for the college policies on attendance and absences. Your instructor may have additional guidelines specific to this course.

Extenuating Circumstances and Title IX

INSTRUCTOR NOTE:

You need to be concerned about your scholarship, grants, and graduation all during the semester, NOT after you earned an F or a W. Do not participate when the mood strikes you; you are expected to participate throughout the entire semester. Please contact me if you have extenuating circumstances. If you extenuating circumstances involve pregnancy or parenting, please contact MCC's Title IX office at titleix@mclennan.edu. Exclusions to the policies defined in this course syllabus may apply in instances involving Title IX protections. Such situations must be addressed by the Title IX office before accommodations in the course can be made.

Please understand that I care for each of my students, especially when it comes to their safety and well-being. If during the course of our discussions an issue arises in which I believe warrants a referral for Title IX or to our success coaches, I will not hesitate to make the referral. I will do my best to notify you in advance of the referral and will stand by your side as part of your circle of care for as long as you and the college will allow. Should these circumstances arise, please understand that the referral is not disciplinary, but rather an opportunity to intervene early and identify all resources that can help you find academic and personal success.

Updated 07/18/2023



ACADEMIC RESOURCES/POLICIES

Accommodations/ADA Statement:

Any student who is a qualified individual with a disability may request reasonable accommodations to assist with providing equal access to educational opportunities. Students should contact the Accommodations Coordinator as soon as possible to provide documentation and make necessary arrangements. Once that process is completed, appropriate verification will be provided to the student and instructor. Please note that instructors are not required to provide classroom accommodations to students until appropriate verification has been provided by the Accommodations Coordinator. For additional information, please visit www.mclennan.edu/disability.

Students with questions or who require assistance with disabilities involving physical, classroom, or testing accommodations should contact:

<u>disabilities@mclennan.edu</u> 2542998122 Room 319, Student Services Center

Title IX:

We care about your safety, and value an environment where students and instructors can successfully teach and learn together. If you or someone you know experiences unwelcomed behavior, we are here to help. Individuals who would like to report an incident of sexual misconduct are encouraged to immediately contact the acting Title IX Coordinator at titleix@mclennan.edu or by calling, Dr. Claudette
Jackson, (Accommodations/Title IX) at (254) 299-8465. MCC employees are mandatory reporters and must report incidents immediately to the Title IX Coordinator. Individuals may also contact the MCC Police Department at (254) 299-8911 or the MCC Student Counseling Center at (254) 299-8210. The MCC Student Counseling Center is a

ACADEMIC RESOURCES/POLICIES, Page 2 of 4

Updated 07/18/2023

confidential resource for students. Any student or employee may report sexual harassment anonymously by visiting http://www.lighthouse-services.com/mclennan/. Go to McLennan's Title IX webpage at www.mclennan.edu/titleix/. It contains more information about definitions, reporting, confidentiality, resources, and what to do if you or someone you know is a victim of sexual misconduct, gender-based violence or the crimes of rape, acquaintance rape, sexual assault, sexual harassment, stalking, dating violence, or domestic violence.

Student Support/Resources:

MCC provides a variety of services to support student success in the classroom and in your academic pursuits to include counseling, tutors, technology help desk, advising, financial aid, etc. A listing of these and the many other services available to our students is available at http://www.mclennan.edu/campus-resource-guide/

Academic Support and Tutoring is here to help students with all their course-related needs. Specializing in one-on-one tutoring, developing study skills, and effectively writing essays. Academic Support and Tutoring can be found in the Library and main floor of the Learning Commons. This service is available to students in person or through Zoom. You can contact the Academic Support and Tutoring team via Zoom or email (ast@mclennan.edu) by going to our website [https://www.mclennan.edu/academic-support-and-tutoring/).

College personnel recognize that food, housing, and transportation are essential for student success. If you are having trouble securing these resources or want to explore strategies for balancing life and school, we encourage you to contact either MCC CREW – Campus Resources Education Web by calling (254) 299-8561 or by emailing crew@mclennan.edu or a Success Coach by calling (254) 299-8226 or emailing SuccessCoach@mclennan.edu. Both are located in the Completion Center located on the second floor of the Student Services Center (SSC) which is open Monday-Friday from 8 a.m.-5 p.m.

Paulanne's Pantry (MCC's food pantry) provides free food by appointment to students, faculty and staff. To schedule an appointment, go to https://mclennan.co1.qualtrics.com/jfe/form/SV_07byXd7eB8iTqJg. Both the Completion Center and Paulanne's Pantry are located on the second floor of the Student Services Center (SSC).

MCC Foundation Emergency Grant Fund:

ACADEMIC RESOURCES/POLICIES, Page 3 of 4

Updated 07/18/2023

Unanticipated expenses, such as car repairs, medical bills, housing, or job loss can affect us all. Should an unexpected expense arise, the MCC Foundation has an emergency grant fund that may be able to assist you. Please go to https://www.mclennan.edu/foundation/docs/Emergency Grant Application.pdf.

MCC Academic Integrity Statement:

Go to www.mclennan.edu/academic-integrity, for information about academic integrity, dishonesty, and cheating. The unauthorized use of artificial intelligence (AI) for classwork can be a violation of the College's General Conduct Policy. Whether AI is authorized in a course and the parameters in which AI can be used in a course will be outlined by each instructor.

Minimum System Requirements to Utilize MCC's D2L|Brightspace:

Go to https://www.mclennan.edu/center-for-teachingandlearning/FacultyandStaffCommons/requirements.html for information on the minimum system requirements needed to reliably access your courses in MCC's D2L|Brightspace learning management system.

Minimum Technical Skills:

Students should have basic computer skills, knowledge of word processing software, and a basic understanding of how to use search engines and common web browsers.

Backup Plan for Technology:

In the event MCC's technology systems are down, you will be notified via your MCC student email address. Please note that all assignments and activities will be due on the date specified in the Instructor Plan, unless otherwise noted by the instructor.

Email Policy:

McLennan Community College would like to remind you of the policy (http://www.mclennan.edu/employees/policy-manual/docs/E-XXXI-B.pdf) regarding college email. All students, faculty, and staff are encouraged to use their McLennan email addresses when conducting college business.

A student's McLennan email address is the preferred email address that college employees should use for official college information or business. Students are

ACADEMIC RESOURCES/POLICIES, Page 4 of 4

Updated 07/18/2023

expected to read and, if needed, respond in a timely manner to college emails. For more information about your student email account, go to www.mclennan.edu/studentemail.

Instructional Uses of Email:

Faculty members can determine classroom use of email or electronic communications. Faculty should expect and encourage students to check the college email on a regular basis. Faculty should inform students in the course syllabus if another communication method is to be used and of any special or unusual expectations for electronic communications.

If a faculty member prefers not to communicate by email with their students, it should be reflected in the course syllabus and information should be provided for the preferred form of communication.

Email on Mobile Devices:

The College recommends that you set up your mobile device to receive McLennan emails. If you need assistance with set-up, you may email Helpdesk@mclennan.edu for help.

You can find help on the McLennan website about connecting your McLennan email account to your mobile device:

- Email Setup for iPhones and iPads
- Email Setup for Androids

Forwarding Emails:

You may forward emails that come to your McLennan address to alternate email addresses; however, the College will not be held responsible for emails forwarded to an alternate address that may be lost or placed in junk or spam filters.

For more helpful information about technology at MCC, go to MCC's Tech Support Cheat Sheet or email helpdesk@mclennan.edu.

Disclaimer:

The resources and policies listed above are merely for informational purposes and are subject to change without notice or obligation. The College reserves the right to change policies and other requirements in compliance with State and Federal laws. The provisions of this document do not constitute a contract.