

WACO, TEXAS

AND INSTRUCTOR PLAN

BUSINESS PRINCIPLES
BUSI 1301.04

M. BOYCE WILSON

NOTE: This is a 16-week course.

BUSI 1301.04

Course Description:

This course introduces the student to various interrelated disciplines in the business world. Broad-based topics contained within the course include business organization, management, marketing, economics, finance, accounting, and international business.

Semester Hours: 3 (3 lecture)

Class Meeting Information

Tuesdays/Thursdays 9:35 AM-10:55 AM MAC 243

Prerequisites and/or Corequisites:

There are no prerequisites for this course. This course is required for all business majors.

Course Notes and Instructor Recommendations:

This course is designed to be a very practical course which will help students academically and professionally. This course provides students with basic information regarding numerous aspects in the world of business. Students may be very knowledgeable about some topics while other topics may be completely new to them. As this course serves as an introduction to business, students will find that it helps them to determine their major or future professional goals.

This course may be the student's first exposure to the college environment and the world of business. As the professor, it is my desire to ensure an interactive and exciting classroom environment. In order to do so, student participation is a necessity. By participating in discussions and activities, students are able to glean more knowledge from the course and make the class much more enjoyable for everyone involved!

Any email communication from your instructor will be sent to your MCC student email address. You will need to monitor your student email throughout your time at MCC. Any emails sent to your instructor should be sent from your student email.

Brightspace offers the ability to send an "instant message" to your instructor from within the course. Please <u>do not use this feature</u> if you need to contact me and receive a response fairly quickly. The instant message (IM) feature does not alert my cell phone or email, both of which I monitor closely. Additionally, even though I may appear to be online, I may be actively teaching other courses and unable to respond. Email is the preferred method of communication, followed by face-to-face discussion, text message, then telephone call.

BUSI 1301.04

Instructor Information:

Instructor Name: Michael "Boyce" Wilson MCC E-mail: mwilson@mclennan.edu

Office Phone Number: (254) 299-8688

Office Location: MAC 216

Office/Teacher Conference Hours: Monday 4:00 PM-6:00 PM

Tuesday 2:30 PM-5:30 PM Wednesday 4:00 PM-6:30 PM

Zoom Webconference Information: Meeting ID: 254-299-8688

Must be scheduled in advance with instructor

If you choose to contact me by email, you must follow these rules:

- 1. Write using formal English only (as if to the president of the company where you work).
- 2. Always begin your subject line with BUSI 1301.04 (the class' email will be sorted into a specific file).
- 3. Use your MCC student email address external email addresses are often caught by the spam filter.
- 4. Attach documents using Microsoft Office formats (doc, docx, xls, xlsx, ppt, and pptx) or in Rich Text Format, when possible (I cannot edit PDF files). Avoid sharing documents with me through OneDrive, Google Drive, or Dropbox unless absolutely necessary. I do not accept work by email unless I specifically state for you to send me your work by email.
- 5. Failure to do any of the above will result in my not seeing or reading your email.

Other Instruction Information:

<u>E-mail:</u> I read my e-mail at least twice a day during the week; however, if you send me an e-mail at 11 PM with a question you need answered before the class tomorrow, I likely will not read it before class. I do not always read e-mails on the weekends. Do not expect instantaneous responses from me via e-mail. Instructors are not 24/7 Dell help lines. Please plan ahead. Remember, poor planning on your part does not constitute an emergency for anyone else.

When you send an e-mail, ALWAYS begin the subject line with BUSI 1301.04. I sort my e-mails into folders, and if you do not put those exact words in your subject line, I might not see your e-mail. If you respond to my e-mail, hit reply, and make sure BUSI 1301.04 is present in the subject line.

BUSI 1301.04

I do not answer e-mails asking when something is due. You have a schedule which will tell you exactly when everything is due. As a college student, you are expected to be both responsible and accountable.

Assistance: Often, your success in the course can be maintained through discussion with your professor. Please let me know if you are experiencing difficulties. If you have concerns, tell me immediately. I can only help if I am aware of the situation. However, an emergency on your part does not constitute an emergency on mine or anyone else's in the course. Plan ahead, focus on your course work, and communicate issues as early as possible. There is absolutely nothing I can do to prevent failure if I find out about the issue too late.

Required Text & Materials:

Title: BUSN

Author: Kelley, Marce & Williams, Chuck

Edition: 11th

Publisher: Cengage Learning ISBN: 978-1-337-40717-5

Software: Microsoft Office (specifically Word, Excel, and PowerPoint)

Mozilla Firefox or Google Chrome with Java

Zoom Webconferencing (if you desire a meeting via Zoom)

I do not recommend you using an alternative to Microsoft Office, as the features and functions are NOT the same! Microsoft Office is available to students for FREE at MCC. Using an alternative software solution will result in you facing recurring challenges with meeting formatting requirements in this course. You may encounter issues with formatting using an iPad or Office360. It is a best practice to use the actual software on a PC or Mac.

If you email me a document to look at, it must be in a recognized Microsoft Office format (.docx, .xlsx, .pptx, etc). If you email me something I cannot open, I can't help you. If you send me a Google Document, make sure you have given me permission to open it. I will accept Adobe PDF files, but I cannot edit them and will only provide text-based feedback on PDF attachments.

Assignments will be submitted and testing completed in Brightspace. Assignments will not be accepted by e-mail unless I specifically agree to allow you to email an assignment to me.

^{*}The links where you can download all of these are located on MCC's Tech Support webpage.

BUSI 1301.04

MCC Bookstore Website: http://www.mclennan.edu/bookstore/

Student Support/Resources:

MCC provides a variety of services to support student success in the classroom and in your academic pursuits to include counseling, tutors, technology help desk, advising, financial aid, etc. A listing of these and the many other services available to our students is available at http://www.mclennan.edu/campus-resource-guide/

College personnel recognize that food, housing, and transportation are essential for student success. If you are having trouble securing these resources, we encourage you to contact a success coach by calling (254) 299-8226. Students can visit the Completion Center Monday-Friday from 8:00 a.m.-5:00 p.m. to meet with a success coach and receive additional resources and support to help reach academic and personal goals. Paulanne's Pantry (MCC's food pantry) is open 12:00 p.m.-1:00 p.m., Monday-Friday, without an appointment. The Completion Center and pantry are located on the Second Floor of the Student Services Center (SSC).

- MCC Library Located in the Learning Technology Center (LTC) on the 3rd floor.
 - Check the Library website for their hours, but there is usually an employee there to assist students with homework and computer issues.
- MCC Website http://www.mclennan.edu
 - o The MCC website contains links to student services, activities, information, faculty, class schedules, the MCC course catalog, and more. These can be found under the "Student" link on the main page or by clicking on the MCC seal.
- MCC's Student Services (254) 299-8431
 - MCC's Student Services offer a range of student support to include tutors and special aids as required by the students.
- MCC's Success Coaches (254) 299-8226
 - Our Success Coaches offer support and counseling to all MCC students. If you or someone you know is in need of their services, please do not hesitate to contact them.
- MCC's Network Services (254) 299-8077
 - MCC's Network Services offer 24 hour support for Brightspace and other MCCutilized technologies.

BUSI 1301.04

Minimum Technical Skills:

Students should have basic computer skills, knowledge of word processing software, and a basic understanding of how to use search engines and common web browsers. Students will also find MCC's library (particularly its online resources) helpful during this course.

Students should have a firm understanding of Microsoft Word, including the formatting and insertion tools within MS Word. Students should also be able to perform basic data entry into Microsoft Excel.

Backup Plan for Technology:

In the event MCC's technology systems are down, you will be contacted/notified through your MCC student email address. Please note that all assignments and activities will be due on the date specified in the Instructor Plan, unless otherwise noted by the instructor.

Even if technology systems are down on campus, you will still have access to Brightspace so that you can submit work and communicate with the instructor and other students. Should Brightspace become unavailable to all students temporarily, your instructor will determine whether any extensions need to be granted in order to ensure your successful completion of the course. DO NOT consider an extension a certainty, as they are only granted in extreme circumstances.

Should Brightspace become unavailable for an extended period of time, I will notify each student and we will transition to all coursework being submitted in printed format at the beginning of each class session. Students will be expected to monitor their student email accounts for access information. Should MCC email be unavailable to students for an extended period of time, the instructor will use the alternate email address on file with the college. Should no alternate email address exist on file, students will be contacted by telephone.

* Click Here for the Minimum System Requirements to Utilize MCC's D2L|Brightspace (www.mclennan.edu/center-for-teaching-and-learning/teaching-commons/requirements)

Click on the link above for information on the minimum system requirements needed to reliably access your courses in MCC's D2L|Brightspace learning management system.

Methods of Teaching and Learning:

- 1. This course is based on reading, lecture, discussion, and group work.
- 2. It is imperative that you read all assignments before you come to class. Sometimes I will cover the material exactly in the order it appears in the text; most of the time, I will add,

BUSI 1301.04

delete, and manipulate the material. It is important to know what you understand and what you don't understand before the material is discussed in class.

- 3. I mostly lecture during class. I will lead you through the material, but I expect questions, discussions, answers, and lots of participation. You don't want me lecturing the entire time. Some of the material will require me to do more lecturing and leading than others.
- 4. I expect everyone to participate in class. Participation gives you ownership in the class, plus it will help you to learn and remember the information. I will not ask a question and then answer it myself, nor will I let two or three students in class answer all of the questions. I will ask general questions of the whole class and I will call on specific people in class. The key, once again, is to read and attend all classes.
- 5. From time to time, I will put you into groups or I will have you put yourselves into groups. Each group will discuss some aspect of the chapter as I roll from group to group to answer questions, give support, and ask questions. Then I will lead the whole class through the chapter. I won't leave you hanging! It is very important that you have read your chapter for that day and are ready to take part in group activities. As soon as the class starts that day and I have put you into groups, I expect for the group to be fully functional! This is NOT the time to be reading the chapter and outlining the part you will be discussing within your group. Always read the assigned readings before class.
- 6. I will use Brightspace to post lecture notes, assignments, and other resources for the course. All daily activities are YOUR responsibility if you miss the class in which they were assigned. For daily work that is submitted late, points will be deducted accordingly. Also, **grades will be posted in Brightspace**. Students should be familiar with navigating the Brightspace system, submitting assignments, reviewing announcements, accessing instructor feedback on assignments, and completing quizzes.

Course Objectives and/or Competencies:

Course objectives are listed on the first page of each chapter in the required text. We will cover all chapters of the text throughout the duration of the course. Additionally, the following course objectives will be met during the course:

- Explain and demonstrate the economic and social importance of business in our economic system;
- Identify the factors of production and the gain sought by each, as well as how each are inputs to the productive system;

BUSI 1301.04

- Outline and contract the major features of capitalism, communism, and socialism;
- List and describe each of the functions in the management process;
- Explain and demonstrate the decision-making process;
- Apply the six basic steps in a typical production planning and control system;
- Evaluate the four parts of the marketing mix and explain the marketing concept;
- Compile a marketing research project;
- Analyze the life cycle of a product;
- Explain and apply break-even analysis;
- Complete the principal accounting equations;
- Explain the functions of money;
- Outline the functions of the Federal Reserve System and its impact on the national economy;
- Analyze and evaluate the activities of the public securities market; and,
- Evaluate and choose between ethical courses of action in business situations.

Course Outline or Schedule:

A tentative course schedule is provided on the final page of this syllabus. In the event that a schedule change is necessary, students will be notified course announcement in Brightspace and as a formal announcement in class.

Course Grading Information:

Grades will be weighted as follows:

Orientation Quiz	X	5%	=	
Attendance	X	10%	=	
Assignments	X	30%	=	
Lab Projects	X	30%	=	
Semester Exams	X	15%	=	
Comprehensive Final Exam	X	10%	=	

Total 100% = _____

90-100%	A
80-89.999%	В
70-79.999%	С
60-69.999%	D
0-59.999%	F

BUSI 1301.04

Orientation Quiz—5%

Students will be required to complete a quiz and certify that they have read and understand the syllabus in its entirety. The quiz is located in Brightspace. This quiz also ensures that you are familiar with the testing features within Brightspace. You have an unlimited number of attempts to complete the quiz so that you can ensure that you make a 100!

Attendance—10%

Attendance grades will be calculated based on a percentage of the instructional periods that you attend. Students arriving late to class by 15 minutes or more or leaving early will only receive half credit for that day's attendance. The class sign-in sheet will be used as the official record of attendance. If you fail to sign in, you will be considered absent for the class meeting.

Assignments—30%

Throughout the course, students will be required to complete daily assignments based on course materials and case studies. All assignments are listed in Brightspace. All daily assignments must be submitted into Brightspace. If you miss a class, you will still be required to complete the daily assignment and submit it into Brightspace by the deadline.

Lab Projects—30%

Throughout the course we will conduct a number of in-class discussions that address key concerns of many college students. Each of these discussions, as well as their in-class activities and lab homework, are designed to strengthen personal skills to help you ensure your success in college, work, and life. If you miss the class in which the labs are held, you will still be responsible for submitting your lab projects into Brightspace by the deadline.

Semester Exams—15%

There are three exams given during the semester. Each exam coincides with previous chapters and materials covered in the course. The exams will primarily consist of multiple choice; however, other assessment measures may be used. Some of the questions will be direct knowledge questions, while other questions will require that you apply your knowledge to a specific situation. Your grade in the course is dependent on your exams. The exams will be located in Brightspace and will be timed appropriately. You will have 2 attempts for each exam and the highest grade received for each exam will be recorded in the gradebook.

Final Exam—10%

The final exam is comprehensive and is required to be taken by all students. It will be taken online (in Brightspace), thus you will need to complete it before the due date/time. You cannot

BUSI 1301.04

submit your final exam late, therefore if you do not plan accordingly, you will receive a zero for not completing the exam.

Late Work, Attendance, and Make Up Work Policies:

Assignment due dates can be found on your schedule, within this syllabus, and within each assignment on Brightspace. **All work is due on or before the assigned date and time!** If you miss the assigned due date for assignments, there will be a 50% penalty assessed. Brightspace does allow you to submit assignments after the designated due date/time, but marks it as a late submission for my information. Assignments and other course activities will close one week after the due date. No work will be accepted for the activity once the activity closes.

During the semester, students think they have plenty of time to work on their assignments, and you do - but do not procrastinate. This is not a self-paced course where everything is due at the end of the semester.

Understanding Brightspace Due Dates and Availability Dates



Brightspace will display up to three dates of importance for each content item. These dates are only listed for those content items that have a specific start, due, and/or end date. You must submit course work by the *due date* listed for the activity (see the circled due date in the image above). In this example, the Chapter 1 Quiz would need to be completed and submitted by October 27 at 11:59 PM in order to potentially earn full credit.

The *start date*, if one is listed, is the date in which you will be able to view the content. In this example, the Chapter 1 Quiz would not be accessible for you until October 21, 2019 at 11:59 PM.

The *end date*, if one is listed, is the date in which the content will no longer be accessible to you without intervention by your instructors. For this course, the end date signifies the last date in which the work will be accepted for any credit. Please understand that submitting course work between the due date and the end date will result in a 50% reduction in credit on the assignment. No work will be submitted beyond the end date for the activity.

BUSI 1301.04

Student Behavioral Expectations or Conduct Policy:

The following course policies outline my expectations pertaining to student engagement, communication, and conduct for this semester. Each policy correlates to the essential business skills introduced at the beginning of this course syllabus.

Timeliness

In business, you are expected to manage your time appropriately. It is highly unlikely that you will work for someone that allows you to arrive late, not show up, or complete your tasks late. In this course, time management will be emphasized. The late work policy above is designed to ensure that you adhere to course timelines. I understand that "life happens," but it will continue to happen, even when you are at work. It is your responsibility to ensure that you plan accordingly and manage your time in a manner that allows you to complete all coursework within the defined timeframes. If you procrastinate, you will find that when "life happens," you will be caught off-guard and may not be able to submit work on time. Manage your time wisely and be intentional in how you utilize your schedule.

Responsibility

Whether you are a high school student, 100 years old or anywhere in between, you will be expected to be responsible for your participation, work, and college experience. If there is assigned work, it is your responsibility to complete it on time while meeting or surpassing the quality of work expected of a college student. If you don't understand something or need additional assistance, it is your responsibility to seek help from one of the many resources MCC offers to its students. You are responsible for reading all course materials, assignment instructions, and information provided by the instructor. Failure to follow instructions will result in a loss of points on your assignments and course activities.

All course assignments will be submitted in Brightspace. If you are unfamiliar with Brightspace, please refer to the Virtual Learning Commons or contact me immediately. Due to the vast amount of computers we have available on campus, as well as the availability of computers in community areas, I do not allow late work due to personal computer issues. It is your responsibility to ensure that work is completed on time and from a reliable source.

Accountability

Just as in the professional world, you will be held accountable for your actions or inactions in this course. You will be rewarded for your efforts provided those efforts meet or exceed the requirements of the course. You will be penalized for incomplete work, work submitted late, work that does not adhere to the instructions provided, and any lack of participation in the course. Plan accordingly and pay attention to detail and you will surely find success!

BUSI 1301.04

Effective Communication

You will be expected to communicate with your instructor just as you would communicate with senior management at a company and with your classmates as if they were your coworkers in a professional environment. You should be respectful of the instructor and your fellow classmates at all times. You are expected to maintain a professional tone in your communication with all persons associated with this class or college. You will need to adhere to the office hours posted within the course syllabus if you need to speak directly to your instructor. Do not expect an immediate response to emails or telephone calls, especially if you attempt to contact your instructor late in the evening or the middle of the night. Late night telephone calls or text messages are not acceptable. Lastly, be respectful of others' time. Be concise in your communications so that both your time and others' is maximized.

When communicating with your instructor or classmates, be sure to include the course number in your email's subject line or within the first several sentences of your message. With the amount of emails that each person in the class receives, including the course number lets the recipient know that they need to read the email and to which class the email pertains.

Professionalism

You are expected to be professional at all times throughout this semester. Professionalism is defined as the conduct, behavior, and attitude of a person within a work or business environment. Professionalism directly relates to the policies described above. How we choose to communicate with one another, whether we submit work on time, and the quality of the work we produce all relate to professionalism. Additionally, the attitude you choose to take also relates to being professional. I understand that this may not be your favorite course. I understand that there are assignments that you may not like. That is okay; however, you will still be expected to approach this course and its activities with a positive attitude. Lastly, being professional means appearing professional. It has been said many times that you should dress for the job that you want. Do not come to class, an appointment with your instructor, participate in a Zoom webinar, or develop a video for the course wearing pajamas or anything that would be deemed inappropriate in the business world.

Students are expected to maintain classroom decorum that includes respect for other students and the instructor, regular attendance/participation, and an attitude that seeks to take full advantage of the education opportunity.

BUSI 1301.04

Integrity

Integrity is defined by Merriam-Webster as a firm adherence to a code of especially moral value. A person with integrity is incorruptible. Each of us come from a different background – our stories differ – but we each share one common trait. We are each born with integrity. It cannot be taken away by anyone or anything unless we choose to sacrifice our integrity. In this course, you are expected to be honest. Own your mistakes, seek ways to improve, and you will find success. Cheating will not be tolerated, nor will plagiarism.

Plagiarism is defined as "an act or instance of using or closely imitating the language and thoughts of another author without authorization and the representation of that author's work as one's own, as by not crediting the original author." Plagiarism includes, but is not limited to, copying someone else's work that they created and/or copying and pasting directly from a website or book without proper citation. If you are believed to be or found plagiarizing or cheating in any way, you will be given one written warning on the first offense and will receive a zero on the assignment. I reserve the right to regrade any work that has been submitted up to the point of alleged plagiarism, and this regrade will result in a failing grade. You will be allowed to resubmit any work I find on the first instance of plagiarism, but will not receive a grade higher than 50% of the assignment's total possible points. If you are found to be cheating or plagiarizing a second time, you will automatically be given an "F" for the course, without the option to drop the course for the grade of a "W". For more information on plagiarism, I recommend visiting http://www.plagiarism.org/plagiarism-101/what-is-plagiarism/.

* Click Here for the MCC Academic Integrity Statement

(www.mclennan.edu/academic-integrity)

The link above will provide you with information about academic integrity, dishonesty, and cheating.

* Click Here for the MCC Attendance/Absences Policy

(www.mclennan.edu/highlander-guide/policies)

Punctuality is a crucial business skill. Coming late, leaving early, and going in and out are all behaviors which disrupt the entire class and are disrespectful to students and the instructor alike. Attendance is taken at the beginning of class. Students arriving late more than three times will be marked absent for each subsequent late appearance. Since leaving early is especially disruptive, students will be marked absent if they leave early unless they make previous arrangements with the instructor. If a student has some special need which the instructor needs to take into consideration with regard to administering this policy, it is the student's responsibility to communicate that to the instructor. In the case of a medical absence, a doctor's excuse is required.

BUSI 1301.04

The census date for all 16-week courses in the Spring 2020 semester is January 29. If you drop a class or are dropped from a class after the census date and before the last day for student-initiated withdrawals, the class will appear on your transcript with a grade of "W" but will not affect your grade point average. However, courses dropped after this date will count against your six-course drop limit and will factor into your completion percentage when calculating your Satisfactory Academic Progress for financial aid purposes.

You are allowed 25% absences in this course. This means that you can accumulate 8 total absences for any reason, then I am allowed to drop you from the course. If there is a personal/medical reason you are missing assignments, please contact us by phone/email/office visit as soon as possible. You will be required to submit appropriate documentation to support your absence. After two missed activities, you will be referred to a Success Coach in the Completion Center for a lack of participation. Upon referral, you will be assigned a Success Coach and they will contact you to see if they can be of any assistance for you in completing your course and the semester. They are here to help you with non-academic issues, and will assist you with anything that may be hindering you from being successful in this course. Referral to a Success Coach is not a disciplinary action – rather, it is a method of ensuring that you have access to the resources that you need to successfully complete the course.

After the census date, you will not be dropped for participation. Instead, you will receive the grade earned. If you choose to stop participating in the course, your final grade will reflect this choice. Students may drop the course on their own for a grade of a "W". It is the student's responsibility to contact the instructors if he/she wants to drop the course for any reason. If you want to drop the course, you will need to email the instructors stating that you would like to drop the class and why you want to drop the course (the "why" is required for drop processing with MCC). In the email, please include your full name and your student ID number along with the course number and section code. Students may drop the course without instructor assistance, but this may require a trip to the MCC campus. If you do not contact me to drop you from the course, or you do not personally process the drop request, you will NOT be dropped from the course and your final grade will reflect your lack of participation.

Please understand that an absence, regardless of cause, will affect your attendance grade.

You need to be concerned about your scholarship, grants, and graduation all during the semester, <u>NOT</u> after you earned an F or a W. Do not participate in class when the mood strikes you; you are expected to be fully engaged throughout the semester. If extenuating circumstances arise that will impact your performance in class, contact your instructor. Everyone gets sick at some time; but it

BUSI 1301.04

should not be a continuing problem. Hopefully, no one will have to miss class because of a death or serious illness of an immediate family member. If work begins to interfere with school, please discuss the problem with your boss. If your boss will not accommodate your school schedule, you need to realize that a lack of participation <u>WILL</u> adversely affect the grade you make in this course.

* Click Here for more information about MCC mvAlert

(www.mclennan.edu/myalert)

MCC myAlert is McLennan Community College's emergency notification system. It allows the college to keep you aware of any health- or safety-related situations on campus – including campus closing for inclement weather – through text message or e-mail.

To learn more and sign up for MCC myAlert, use the link above. Registration on myAlert must be renewed each year. If you have signed up before, please check and make sure it is still working for you. When you sign up for MCC myAlert, the only messages you will receive will be emergency notifications; your personal information will not be shared with any other party.

MCC does conduct emergency fire drills and/or lockdown drills. Please follow your instructor's or other faculty member's instructions during these drills and in the case of a real emergency when you are on campus.

Accommodations/ADA Statement

Any student who is a qualified individual with a disability may request reasonable accommodations to assist with providing equal access to educational opportunities. Students should contact the Accommodations Coordinator as soon as possible to provide documentation and make necessary arrangements. Once that process is completed, appropriate verification will be provided to the student and instructor. Please note that instructors are not required to provide classroom accommodations to students until appropriate verification has been provided by the Accommodations Coordinator. Instructors should not provide accommodations unless approved by the Accommodations Coordinator. For additional information, please visit mclennan.edu/disability.

Students with questions or who require assistance with disabilities involving physical, classroom, or testing accommodations should contact:

<u>disabilities@mclennan.edu</u> 254-299-8122

Room 319, Student Services Center

BUSI 1301.04

Read Aloud by 2nd Class Meeting

"If anyone in this class has a diagnosed disability or requires accommodations, I would appreciate hearing from you so we may work together for a successful completion of the course. Please schedule an appointment with me and be sure to follow the instructions in your syllabus to complete Disability Services requirements."

* Click Here for more information about Title IX

(www.mclennan.edu/titleix)

We care about your safety, and value an environment where students and instructors can successfully teach and learn together. If you or someone you know experiences unwelcomed behavior, we are here to help. Individuals who would like to report an incident of sexual misconduct are encouraged to immediately contact the Title IX Coordinator at titleix@mclennan.edu or by calling Dr. Drew Canham (Vice President for Student Success) at 299-8645. Individuals also may contact the MCC Police Department at 299-8911 or the MCC Student Counseling Center at MCC by calling 299-8210. The MCC Student Counseling Center is a confidential resource for students.

McLennan's Title IX webpage (http://www.mclennan.edu/titleix/) contains more information about definitions, reporting, confidentiality, resources, and what to do if you or someone you know is a victim of sexual misconduct, gender-based violence or the crimes of rape, acquaintance rape, sexual assault, sexual harassment, stalking, dating violence or domestic violence.

Additional Title IX Considerations from Your Professor

Please understand that I care for each of my students, especially when it comes to their safety and well-being. If, during the course of our discussions, an issue arises in which I feel warrants a referral for Title IX, CARE Team, or to our success coaches, I will not hesitate to make the referral. I will do my best to notify you in advance of the referral and will stand by your side as part of your circle of care for as long as you and the college will allow. Should these circumstances arise, please understand that the referral is not disciplinary, but rather an opportunity to intervene early and identify all resources that can help you find academic and personal success while ensuring your safety and well-being.

Other Information

At the end of the semester, grades will not fall like manna from the sky! You EARN your grade. The time to be concerned with your grade is all during the semester, not the day grades are posted. The time to visit with me to express interest in the course, to ask for assistance, or to

BUSI 1301.04

discuss your grade is WELL BEFORE THE END OF THE SEMESTER. Please ask questions; please let me know how I can help you.

* You will need to access each link separately through your Web browser (for example: Internet Explorer, Mozilla, Chrome, or Safari) to print each link's information.

BUSI 1301.04

TENTATIVE COURSE SCHEDULE

Due Date	Assigned Reading	Class Activity	Assignment Due
1/14	Syllabus	Class Orientation	
1/16	Chapter 1	Chapter 1 Lecture	
1/21	Chapter 2	Chapter 2 Lecture	Orientation Quiz
1/23		Handshake Lab	
1/28	Chapter 3	Chapter 3 Lecture I	
1/30		Chapter 3 Lecture II	
2/4	Chapter 4	Chapter 4 Lecture I	
2/6		Chapter 4 Lecture II	
2/11	Chapter 5	Chapter 5 Lecture	Ethics Case Study
2/13		Etiquette & Dress Lab	
2/18	Chapter 6	Chapter 6 Lecture	Exam 1
2/20		Time Management Lab	
2/25		Personal Finance Lab I	Weekly Schedule
2/27		Personal Finance Lab II	
3/3	Chapter 8	Chapter 8 Lecture I	Financial Planner
3/5		Chapter 8 Lecture II	
3/10		NO CLASS	
3/12		NO CLASS	
3/17	Chapter 9	Chapter 9 Lecture	
3/19		Horizontal Analysis Lab	
3/24	Chapter 11	Chapter 11 Lecture I	Horizontal Analysis
3/26		Chapter 11 Lecture II	
3/31	Chapter 14	Chapter 14 Lecture I	Exam 2
4/2		Chapter 14 Lecture II	
4/7	Chapter 16	Chapter 16 Lecture I	Motivation Essay
4/9		Chapter 16 Lecture II	
4/14		Social Media	
4/16		Operations Security	
4/21	Chapter 17	Chapter 17 Lecture I	
4/23		Chapter 17 Lecture II	
4/28		End-of-Course Review	Exam 3
4/30		Class Celebration	
5/5			Final Exam (due 11:50 PM)