

Updated 07/18/2023



WACO, TEXAS

COURSE SYLLABUS

AND

INSTRUCTOR PLAN

PRINCIPLES OF MICROECONOMICS

ECON_2302_002

JACOB SAMARRON MBA, MS

NOTE: This is a 16-week course.

NOTE: This is a Face-to-Face course.

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Course Description:D

Analyzes the economy as a whole, including measurement and determination of aggregate demand and aggregate supply, national income, inflation, and unemployment. Other topics include international trade, economic growth, business cycles, fiscal policy and monetary policy.

Prerequisites and/or Corequisites:

Must have passed the TSI Assessment or be concurrently enrolled in INRW 0402.

Course Notes and Instructor Recommendations:

You are expected to check your McLennan email account and Brightspace for any regularly updates.

Instructor Information:

Instructor Name: Jacob Samarron

MCC Email: jsamarron@mcclennan.edu

Office Phone Number: (254) 299-8740

Office Location: BT 203

Office/Teacher Conference Hours: MW 2:30 PM – 3:30 PM, TTH 9:00 AM – 11:00 AM,

Friday- Virtual, Appointment only

Other Instruction Information: Email is the easiest way to reach me.

Correspondence Policy:

Email is the preferred method of communication. Emails, calls, and messages will be returned within 24 hours of receipt except when received over the weekend or during holidays. Emails received during weekends or holidays will be returned on the first business day the college is open. Students are to include the course and section number in the subject of their emails.

Failure to include the course and section number in the email's subject line will delay response.

Required Text & Materials:

Title: Microeconomics

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Author: McConnell, Brue, and Flynn

Edition: 22nd or 23rd Edition

Publisher: McGraw Hill

ISBN: 978-1-265-27144-5

INSTRUCTOR NOTE:

This course is an inclusive access course. This means that the cost of your digital textbook and access to the McGraw-Hill Connect platform has been included in your tuition. You will receive Orientation Video instructions on how to access your textbook and other materials in the Course Orientation & Week 1 content topics as well as your syllabus. Please follow these instructions closely to access your materials. Your course text utilizes McGraw-Hill Connect, which is an interactive tool linked to your Brightspace shell.

PLEASE WATCH THIS VIDEO BEFORE REGISTERING FOR CONNECT!

Student Connect Registration Instructions:

<https://video.mhhe.com/watch/dgiVkPnwz63U77eeq6MhqT>

McGraw-Hill Customer Experience (Technical Support):

Phone: 1-800-331-5094 Live chat/email: <https://mhedu.force.com/CXG/s/ContactUs>

Mon-Thu: 24 Hours, Fri: 12 AM-9 PM, Sat: 10 AM-8 PM, Sun: 12 PM-12 AM (All Times Eastern USA) *

INSTRUCTOR NOTE:

Should you encounter issues with McGraw-Hill's Connect platform, your first contact should be to McGraw-Hill's Customer Experience division. They are instrumental in resolving any issues that you face

MCC Bookstore Website: <http://www.mclennan.edu/bookstore/>

Methods of Teaching and Learning:

Course instruction will consist of PowerPoint slides along with a lecture to emphasize the important parts of each chapter. There will be individual weekly homework assignments to be

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Completed through the McGraw Hill program Connect, which can be accessed through Bright Space and periodic quizzes and exams.

Class meeting time and location: Every Monday and Wednesday from 1:00 pm to 2:20 pm.
We meet in room BT 105.

Course Objectives and/or Competencies:

The general objective of the principles of Macroeconomics is to learn practical principles, theories, and knowledge of Macroeconomics. Each student should attain sufficient Understanding the functions of macroeconomic principles and being able to use them in a professional setting and day-to-day life. Each student is encouraged to apply the knowledge gained from this course to understand better the daily economy in which they participate.

Course Outline or Schedule:

<i>Session/Date</i>	<i>Topic</i>	<i>Reading</i>	<i>Assignment Due</i>
<i>Week 1:</i> <i>01-08-24</i>	<i>Introduction to class/ review syllabus</i>	<i>Look over the syllabus before class.</i>	
<i>01-10-24</i>	<i>Limits, Alternatives, and Choices</i>	<i>Read Chapter:1</i>	<i>See Assignments in Brightspace under Chapter 1</i>
<i>Week 2</i> <i>01-15-24</i>	<i>MLK Holiday</i>	<i>Read Chapter:2</i>	<i>See Assignments in Brightspace under Chapter 2</i>
<i>01-17-24</i>	<i>The Market System and the Circular Flow</i>	<i>Read Chapter:2</i>	
<i>Week 3</i> <i>01-22-24</i>	<i>Demand, Supply, and Market Equilibrium</i>	<i>Read Chapter:3</i>	<i>See Assignments in Brightspace under Chapter 3</i>
<i>01-24-24</i>	<i>Demand, Supply, and Market Equilibrium</i>	<i>Read Chapter 3</i>	

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Week 4 01-29-24	<i>Market Failures Caused by Externalities</i>	<i>Read Chapter: 4</i>	<i>See Assignments in Brightspace under Chapter 4</i>
01-31-24	<i>Public Goods, Public Choice, and Government Failure</i>	<i>Read Chapter: 5</i>	<i>See Assignments in Brightspace under Chapter 5</i>
Week 5 02-05-24	<i>Elasticity</i>	<i>Read Chapter:6</i>	<i>See Assignments in Brightspace under Chapter 7</i>
02-07-24	<i>Exam over Chapters: 1,2,3,4,5,6</i>	<i>Exam #1</i>	<i>Exam #1 can be located under the Exam #1 folder in Brightspace.</i>
Week 6 02-12-24	<i>Utility Maximization</i>	<i>Read Chapter:7</i>	<i>See Assignments in Brightspace under Chapter 7</i>
02-14-24	<i>Behavioral Economics</i>	<i>Read Chapter:8</i>	<i>See Assignments in Brightspace under Chapter 8</i>
Week 7 02-19-24	<i>Businesses and the costs of Production</i>	<i>Read Chapter: 9</i>	<i>See Assignments in Brightspace under Chapter 9</i>
02-21-24	<i>Businesses and the costs of Production</i>	<i>Read Chapter: 9</i>	<i>See Assignments in Brightspace under Chapter 9</i>
Week 8 02-26-24	<i>Pure Monopoly</i>	<i>Read Chapter 12</i>	<i>See Assignments in Brightspace under Chapter 12</i>

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02-28-24	<i>Monopolistic Competition</i>	<i>Read Chapter 13</i>	<i>See Assignments in Brightspace under Chapter 13</i>
03-04-24 - 03-06-24	<i>Spring Break!!!!</i>		
Week 09 03-11-24	<i>Oligopoly and Strategic Behavior</i>	<i>Read Chapter: 14</i>	<i>See Assignments in Brightspace under Chapter 14</i>
03-13-24	<i>Technology, R&D, and Efficiency</i>	<i>Read Chapter: 15</i>	<i>See Assignments in Brightspace under Chapter 15</i>
Week 10 03-18-24	<i>Technology, R&D, and Efficiency</i>	<i>Read Chapter: 15</i>	<i>See Assignments in Brightspace under Chapter 15</i>
03-20-24	<i>Exam over Chapters: 8,9,12,13,14, and 15</i>	<i>Exam #2</i>	<i>Exam #2 can be located under the Exam #2 folder in Brightspace.</i>
Week 11 03-25-24	<i>The Demand for Resources</i>	<i>Read Chapter: 16</i>	<i>See Assignments in Brightspace under Chapter 16</i>
03-27-24	<i>Wage Determination</i>	<i>Read Chapter: 17</i>	<i>See Assignments in Brightspace under Chapter 17</i>
Week 12 04-01-24	<i>Rent, Interest, and Profit</i>	<i>Read Chapter: 18</i>	<i>See Assignments in Brightspace under Chapter 18</i>

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04-03-24	<i>Rent, Interest, and Profit</i>	<i>Read Chapter:18</i>	<i>See Assignments in Brightspace under Chapter 18</i>
Week 13 04-08-24	<i>Natural Resources and Energy Economics</i>	<i>Read Chapter:19</i>	
04-10-24	<i>Natural Resources and Energy Economics</i>	<i>Read Chapter:19</i>	<i>See Assignments in Brightspace under Chapter 19</i>
Week 14 04-15-24	<i>Public Finance: Expenditures and Taxes</i>	<i>Read Chapter: 20</i>	<i>See Assignments in Brightspace under Chapter 20</i>
04-17-24	<i>Public Finance: Expenditures and Taxes</i>	<i>Read Chapter:20</i>	
Week 15 04-22-24	<i>Antitrust Policy and Regulation</i>	<i>Read Chapter:21</i>	<i>See Assignments in Brightspace under Chapter 21</i>
04-24-24	<i>Antitrust Policy and Regulation</i>	<i>Read Chapter:21</i>	
Week 16 04-29-24		Exam# 3	<i>Exam #3 can be located under the Exam #3 folder in Brightspace.</i>
05-01-24	Exam over Chapters: 16,17,18,19,20, and 21	Exam# 3	

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Course Grading Information:

<i>Assignments/ Activities</i>	<i>Description of Assignment</i>	<i>% of Final Grade</i>	<i>Due</i>
<i>Homework</i>	<i>Each Chapter will have a homework assignment.</i>	<i>20%</i>	
<i>Quizzes</i>	<i>Each chapter will have a quiz assigned to it.</i>	<i>20%</i>	
<i>Readings</i>	<i>There will be a reading assignment attached to each chapter.</i>	<i>20%</i>	
<i>Graphs</i>		<i>5%</i>	<i>This will be extra credit.</i>
<i>Exams</i>	<i>Online Exams consist of multiple choice.</i>	<i>40%</i>	

Late Work, Attendance, and Make Up Work Policies:

Late Work:

I will not accept late work unless I have agreed to do so before the due date. Exceptions will only be made for rare circumstances.

Attendance:

Attendance will be taken in class. Please do not fall behind. This class is very fast-paced, and it will be tough for you to catch up. If you fail to attend two classes in a row before the census date you will be dropped from the course even if you complete assignments in Brightspace. If you miss more than 25% of the course before 60% of the course is complete then you will be withdrawn from the course. For more details read the business attendance policy below.

Course Attendance/Participation Guidelines:

Suppose a student is not in attendance per the policies/guidelines of the class as outlined in the course syllabus as of the course census date. In that case, faculty are required to drop students from their class roster before certifying the respective class roster. A student's financial aid will be re-evaluated accordingly, and the student will only receive funding for those courses attended as of the course census date.

Definitions

The terminology we use is essential.

Drops occur BEFORE the census date and do not count against the student's maximum withdrawal count of 6 classes, as state law defines.

Withdrawals occur AFTER the census date and count in the student's maximum withdrawal count of 6 classes.

Face-to-Face Course Attendance Policy (Business Division)

Students enrolled in face-to-face courses are expected to attend class.

The instructor will use a method of their choice to record student attendance. The official record for student attendance is Brightspace. Instructors must update the official record within 24 hours of a class meeting in the days before the census date. After the census date, instructors must update the official record within 48 hours of a class meeting.

Suppose a student fails to appear for face-to-face sessions in the period before the census date. In that case, the instructor will drop the student for failure to attend even if they complete accessible assignments in Brightspace.

Past census date, for a student to remain in a face-to-face course, they must regularly attend class. If a student misses more than 25% of class meetings before the 60% point of the term, the instructor will withdraw the student from the course. If a student misses more than 25% of class meetings and the class is past the 60% point for the term, the instructor will NOT withdraw the student. The student is assigned the grade earned for the course.

If students attend class meetings but do not complete assignments, they remain in the course and are awarded the grade earned at the end of the term.

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Absences are excused in accordance with MCC policy which includes (1) authorized participation in official College functions, (2) personal illness, (3) an illness or a death in the immediate family, (4) Pregnant or Parenting Protections under Title IX and/or Texas State Education Code Chapter 51, Subchapter Z, Section 51.982 or (5) any excused absences as outlined in Section IV of this policy: <https://www.mclennan.edu/employees/policy-manual/docs/B-II.pdf>

Students are required to file a written or electronic request with each instructor for an excused absence in a timely manner.

[Click Here for the MCC Attendance/Absences Policy](https://www.mclennan.edu/highlander-guide/policies.html)

(<https://www.mclennan.edu/highlander-guide/policies.html>)

Click on the link above for the college policies on attendance and absences. Your instructor may have additional guidelines specific to this course.

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ACADEMIC RESOURCES/POLICIES

Accommodations/ADA Statement:

Any student who is a qualified individual with a disability may request reasonable accommodations to assist with providing equal access to educational opportunities. Students should contact the Accommodations Coordinator as soon as possible to provide documentation and make necessary arrangements. Once that process is completed, appropriate verification will be provided to the student and instructor. Please note that instructors are not required to provide classroom accommodations to students until appropriate verification has been provided by the Accommodations Coordinator. For additional information, please visit www.mclennan.edu/disability

Students with questions or who require assistance with disabilities involving physical, classroom, or testing accommodations should contact:

disabilities@mclennan.edu (254)299-8122
Room 319, Student Services Center

Title IX:

We care about your safety, and value an environment where students and instructors can successfully teach and learn together. If you or someone you know experiences unwelcomed behavior, we are here to help. Individuals who would like to report an incident of sexual misconduct are encouraged to immediately contact the Title IX Coordinator at titleix@mclennan.edu or by calling, Dr. Claudette Jackson, (Accommodations/Title IX) at (254) 299-8465. MCC employees are mandatory reporters and must report incidents immediately to the Title IX Coordinator. Individuals may also contact the MCC Police Department at (254) 299-8911 or the MCC Student Counseling Center at (254) 299-8210. The MCC Student Counseling Center is a confidential resource for students. Any student may report sexual harassment anonymously by visiting <http://www.lighthouse-services.com/mclennan/>

Additionally, Title IX provides rights and protections for pregnant and newly parenting students. Go to McLennan's Title IX webpage at www.mclennan.edu/titleix/. It contains more information about definitions, reporting, confidentiality, resources, and what to do if you or someone you know is a victim of sexual misconduct, gender-based violence or the crimes of rape, acquaintance rape, sexual assault, sexual harassment, stalking, dating violence, or domestic violence.

Student Support/Resources:

MCC provides a variety of services to support student success in the classroom and in your academic pursuits to include counseling, tutors, technology help desk, advising, financial aid, etc. A listing of these and the many other services available to our students is available at <http://www.mclennan.edu/campus-resource-guide/>

Academic Support and Tutoring is here to help students with all their course-related needs. Specializing in one-on-one tutoring, developing study skills, and effectively writing essays. Academic Support and Tutoring can be found in the Library and main floor of the Learning Commons. This service is available to students in person or through Zoom. You can contact the Academic Support and Tutoring team via Zoom or email (ast@mclennan.edu) by going to our website (<https://www.mclennan.edu/academic-support-and-tutoring/>)

College personnel recognize that food, housing, and transportation are essential for student success. If you are having trouble securing these resources or want to explore strategies for balancing life and school, we encourage you to contact either MCC CREW – Campus Resources Education Web by calling (254) 299-8561 or by emailing crew@mclennan.edu or a Success Coach by calling (254) 299-8226 or emailing success@mclennan.edu.

Paulanne's Pantry (MCC's food pantry) provides free food by appointment to students, faculty and staff. To schedule an appointment, go to <https://calendly.com/paulannespantry-mcc/15min>.

The CREW, Success Coaches, and Paulanne's Pantry are all located on the second floor of the Student Services building in Success Coaching Services.

MCC Foundation Emergency Grant Fund:

Unanticipated expenses, such as car repairs, medical bills, housing, or job loss can affect us all. Should an unexpected expense arise, the MCC Foundation has an

emergency grant fund that may be able to assist you. Please go to <https://www.mclennan.edu/foundation/scholarships-and-resources/emergencygrant.html> to find out more about the emergency grant. The application can be found at https://www.mclennan.edu/foundation/docs/Emergency_Grant_Application.pdf

MCC Academic Integrity Statement:

Please view our [Academic integrity statement](#) for more information about academic integrity, dishonesty, and cheating. The unauthorized use of artificial intelligence (AI) for classwork can be a violation of the College's General Conduct Policy. Whether AI is authorized in a course and the parameters in which AI can be used in a course will be outlined by each instructor.

Minimum System Requirements to Utilize MCC's D2L|Brightspace:

Go to <https://www.mclennan.edu/center-for-teaching-and-learning/Faculty-and-Staff-Commons/requirements.html> for information on the minimum system requirements needed to reliably access your courses in MCC's D2L|Brightspace learning management system.

Minimum Technical Skills:

Students should have basic computer skills, knowledge of word processing software, and a basic understanding of how to use search engines and common web browsers.

Backup Plan for Technology:

In the event MCC's technology systems are down, you will be notified via your MCC student email address. Please note that all assignments and activities will be due on the date specified in the Instructor Plan, unless otherwise noted by the instructor.

Email Policy:

McLennan Community College would like to remind you of the policy (<http://www.mclennan.edu/employees/policy-manual/docs/E-XXXI-B.pdf>) regarding college email. All students, faculty, and staff are encouraged to use their McLennan email addresses when conducting college business.

A student's McLennan email address is the preferred email address that college employees should use for official college information or business. Students are expected to read and, if needed, respond in a timely manner to college emails. For more information about your student email account, go to www.mclennan.edu/studentemail.

Instructional Uses of Email:

Faculty members can determine classroom use of email or electronic communications. Faculty should expect and encourage students to check the college email on a regular basis. Faculty should inform students in the course syllabus if another communication method is to be used and of any special or unusual expectations for electronic communications.

If a faculty member prefers not to communicate by email with their students, it should be reflected in the course syllabus and information should be provided for the preferred form of communication.

Email on Mobile Devices:

The College recommends that you set up your mobile device to receive McLennan emails. If you need assistance with set-up, you may email Helpdesk@mclennan.edu for help.

You can find help on the McLennan website about connecting your McLennan email account to your mobile device:

- [Email Setup for iPhones and iPads](#)
- [Email Setup for Androids](#)

Forwarding Emails:

You may forward emails that come to your McLennan address to alternate email addresses; however, the College will not be held responsible for emails forwarded to an alternate address that may be lost or placed in junk or spam filters.

For more helpful information about technology at MCC, go to [MCC's Tech Support](#) or email helpdesk@mclennan.edu.

Disclaimer:

The resources and policies listed above are merely for informational purposes and are subject to change without notice or obligation. The College reserves the right to change policies and other requirements in compliance with State and Federal laws. The provisions of this document do not constitute a contract.