

McLennan  
C O M M U N I T Y  
C O L L E G E

WACO, TEXAS

---

**COURSE SYLLABUS  
AND  
INSTRUCTOR PLAN**

*Introduction to Speech Communication*

*SPCH 1311.87*

*Professor Leslie A. Henderson*

**NOTE: This is an 6-week, online summer course.**

**COVID 19 Notice:**

McLennan Community College is committed to providing you with every resource you need to reach your academic goals including your safety. We will continue to monitor the evolving situation with COVID 19 and adjust our safety guidelines to make sure we offer a safe environment for you and our faculty. Please make sure to consult your faculty and the MCC website at <https://www.mclennan.edu/crisis-management/coronavirus-updates/index.html> on any changes to these guidelines.

**Course Description:**

This course is a fully online Internet course that introduces basic human communication principles and theories embedded in a variety of contexts, including interpersonal, small group, and public speaking. A group presentation is required so group members will need to coordinate time schedule to meet this assignment.

**Prerequisites and/or Co-requisites:**

There are no official course prerequisites at this time. The student should, however, be able to speak, listen, and write in English, employing at least a high school level vocabulary and correct grammar. Writing skills are necessary for completing assignments; reading skills are necessary for reading a college text and responding to test questions. The student will be expected to apply critical thinking skills including comparison and contrast, analysis, and synthesis.

**Course Notes and Instructor Recommendations:**

**All students will need to check their MCC email, Brightspace announcements, and Brightspace assignments daily.** All communication between student and instructor will be sent through the MCC email. No outside emails are accepted. Each student will need to have a USB drive (or equivalent) that must be used to save all class work submitted. This will help ensure your assignments are saved and that you have a copy in the event the assignment is lost.

**Instructor Information:**

Instructor Name: **Professor Leslie A. Henderson**  
MCC E-mail: lahenderson@mclennan.edu  
Office Phone #: (254) 299-8936  
Office Location: Faculty Office Building (FO) 102  
Conference Hours: Online or by Appointment

**Required Text:** Your text is an eBook and you have already paid for it in your tuition. It is known as inclusive access. You do not need to purchase anything else.

Title: Human Communication  
Author: Titsworth, Hosek, Pearson & Nelson  
Edition: 7<sup>th</sup> edition  
Publisher: McGraw-Hill Companies, Inc.  
ISBN: 9781260985061 - **eBook**  
Format: **BryteWave Format**

**Sending your instructor emails:**

How you email me your questions is very important. I welcome your emails and questions - I really, really don't mind! I would rather you ask than guess at something and have that effect your grade. If you will comply with the following simple rules, it will help me respond to you more quickly and effectively. It is a win-win situation!

1. **Always send emails through your MCC student email account.** MCC has a strong filter that often throws outside emails to the junk folder. MCC student emails do, however get in. (If you don't know how to use your student email address, just ask).
2. **In the subject heading always put your class and your section number and your full name.** For example, if you were in section 00 you would put: **SPCH\_1311\_87\_JDoe** in the subject heading. This is absolutely necessary to be able to respond to you in a timely manner.
3. If I don't acknowledge your email within 24 hours then resend it to make sure it was received. Emails sent after 8:00pm are likely not to be returned until the next day.

**Methods of Teaching and Learning:**

This online course will use chapter readings from the text and/or videos. Students will participate in weekly discussion boards and worksheets centered on their readings, as well as chapter quizzes and Unit Exams. Students are required to deliver one virtual individual Informative Speech and one group Persuasive Speech.

**Course Objectives and/or Competencies:**

Courses in this category focus on developing ideas and expressing them clearly, considering the effect of the message, fostering understanding, and building the skills needed to communicate persuasively. Courses involve the command of oral, aural, written, and visual literacy skills that enable people to exchange messages appropriate to the subject, occasion, and audience.

- **Critical Thinking (CT)** -- to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.
- 
- **Communications Skill (COM)** -- to include effective development, interpretation, and expression of ideas through written, oral, and visual communication.
- 
- **Teamwork (TW)** -- to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
- 
- **Personal Responsibility (PR)** -- to include the ability to connect choices, actions, and consequences to ethical decision-making.

**Online Student Technology Requirements:**

The online student should have knowledge of using a web browser, computer, a MCC student email account, the ability to create, copy, and save documents, the ability to send and receive electronic documents (attachments), and the basic use of internet and search skills. The course uses the Brightspace Learning platform and the student is required to become proficient in these skills through the course orientation. The student should also have a general understanding of online technologies and appropriate online behavior.

**Hardware requirements:**

1. You need an Internet connection (at least 56k, but High Speed connection is recommended).
2. Brightspace recommends using a monitor that supports resolution of 1024x768 or higher.
3. **Students are to maintain regular & reliable access to a computer with a stable broadband Internet connection.** If your computer is older than 4 years old, it may not have the processing power to work with Brightspace or current versions of the required software.

**Software requirements:**

1. You need a web browser to access Brightspace. We recommend an up-to-date version of Mozilla Firefox. I strongly recommend Brightspace students use the latest version of [Mozilla Firefox](#) for Windows and Mac.
2. The word processing software of MS Office is required. If you do not own a copy of MS Word, as a matriculated MCC student you can use Office 365 free, which will give you the most used tools.
  - a. To view a video tutorial for signing up for and installing Office 365 [Click here.](#)
  - b. To sign up and get started now [Click here.](#)
  - c. Please do not hesitate to contact the MCC Help Desk by calling [254-299-8077](#) or emailing [helpdesk@mclennan.edu](mailto:helpdesk@mclennan.edu) if you require further assistance.
3. Many Brightspace functions require Java Run Time Environment. Java technology allows you to work and play in a secure computing environment. Upgrading to the latest Java version improves the security of your system, as older versions do not include the latest security updates. Download Java using the link found at [Free Java Download at http://java.com/en/download/](http://java.com/en/download/).
4. Here are some additional helpful links for the new Brightspace Learning Platform:
  - a. D2L System Check [D2L System Check at https://community.desire2learn.com/d2l/systemCheck](https://community.desire2learn.com/d2l/systemCheck)
  - b. Browser Support for desktop, tablet, and mobile devices [Browser support at https://documentation.brightspace.com/EN/brightspace/requirements/all/browsersupport.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browsersupport.htm)

- c. Brightspace Technical Assistance at MCC [MCC Technical Assistance at http://www.mclennan.edu/brightspace-students/](http://www.mclennan.edu/brightspace-students/)

**5. Chromebook Users Beware -** Most every worksheet or written assignment to be down loaded is in an rtf format (Rich Text File).

- You will need to download/save the RTF file, rather than just double click to open it. You should then be able to open it (using a TXT app) or can [open it using Google Drive](#).
- If you are using Google Drive then you will need to go to **File, Download as Microsoft Word (.docx) or Rich Text File (.rtf)**.
- **Do not submit it in Google Docs.**

**6. Instructions for MacBook Pro Users**

- a. After completing assignment click the blue share button at the top right corner of the screen.
- b. A popup screen will appear and then click the copy link at the bottom left hand corner of the popup.
- c. Another popup will appear and from there just click the blue copy button. From there you can just copy and paste it into Brightspace and click submit.
- d. Click [here](#) for the PDF of instructions.

**Other Technology Requirements:**

1. Microsoft Office 365 or 2013
2. Adobe Reader DC
3. Mozilla Firefox browser
4. **Respondus Lockdown Browser**
  - a. To download the software, which is specific to MCC, click this [download link](#).
  - b. If you are using a **Chromebook** and have issues with Respondus Lockdown Browser then you may need to clear all cache and data, and go into the settings and allow pop ups.
  - c. If you are using an **iPad** to take the quizzes and examples; you will need to download that app from **iTunes**. [Click here](#) to read instructions on how to do this.

**Weekly Course Outline/Schedule:**

**\*Tentative Weekly Agenda for S1 2021**

| Week          | Materials Covered  |
|---------------|--|
| <b>Week 1</b> | Course Orientation<br>Chapter 1: Introduction<br>Chapter 2: Perception Self, & Communication<br>Chapter 3: Language & Meaning  |
| <b>Week 2</b> | Chapter 4: Nonverbal Communication<br>Chapter 5: Listening & Critical Thinking<br><b>Unit Exam #1</b><br>Chapter 6: Interpersonal Communication, Self-Disclosure & Emotional Comm. |

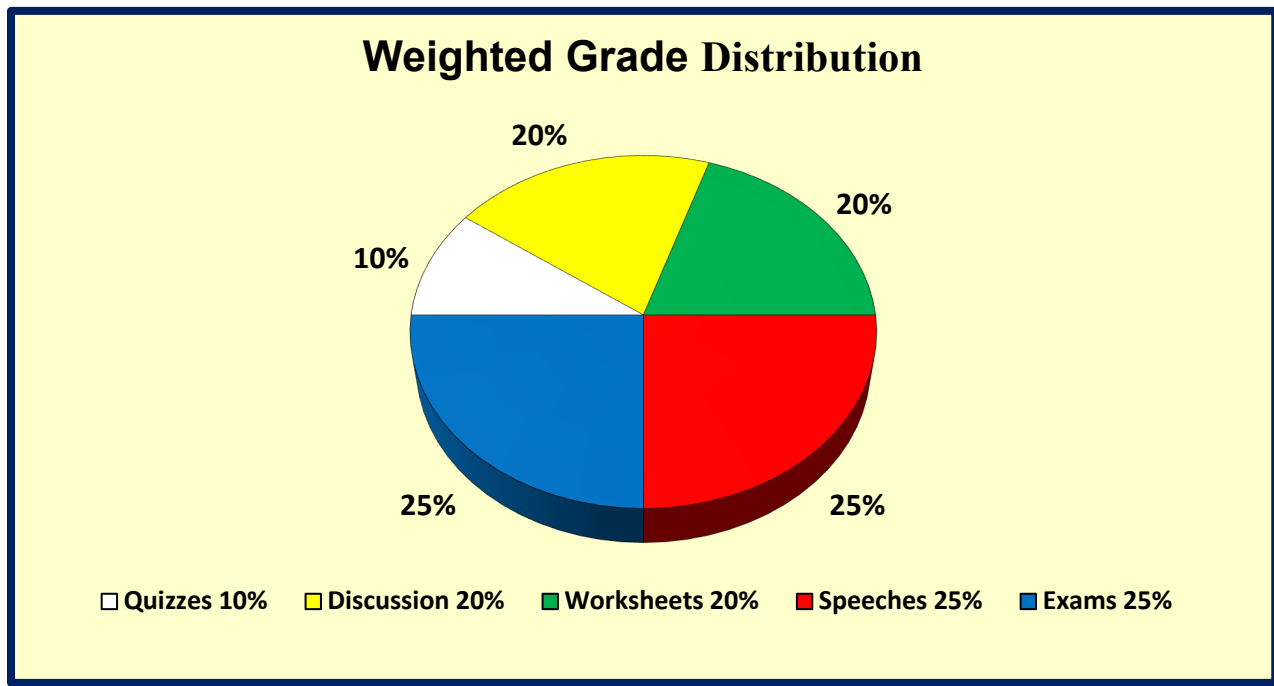
## Introduction to Speech Communication

SPCH 1311.87

|               |  |
|---------------|--|
| <b>Week 3</b> | Chapter 7: Intercultural Communication<br>Chapter 8: Small-Group Communication<br><b>Unit Exam #2</b><br>Chapter 14: Informative Presentations                                 |
| <b>Week 4</b> | Chapter 10: Topic Selection & Speech Purposes<br>Chapter 11: Being Credible & Using Evidence<br>Chapter 12: Organizing your Speech<br>Chapter 13: Delivery & Visuals Resources |
| <b>Week 5</b> | Informative Presentations Due<br>Chapter 15: Persuasive Presentations<br><b>Unit Exam #3</b>   |
| <b>Week 6</b> | Work in Groups at predetermined times.<br>Group Presentations Due  |

*\* I reserve the right to change the schedule at any time. Any changes will be announced on Brightspace.*

### Course Grading Information:



### **Reading Quizzes: 10% of Grade**

- You will have an orientation quiz for covering all of the readings for the course orientation. You will use Respondus LockDown Browser on this Orientation Quiz.
- Reading Quizzes on the chapter objectives are due at the end of every chapter. These quizzes will serve as a preview/pretest to the unit exams. You may take these quizzes as many times as you want up to the deadline. After the deadline only your highest score will be recorded.
- **There is no time limit on taking the reading quizzes. You just may not take it past the deadline without prior professor approval and a documented excuse.**

### **Using Respondus LockDown Browser**

- We have access to a software product, Respondus LockDown Browser, which is software designed to help with security and reliability of tests in Brightspace courses. You will use Respondus LockDown Browser for every quiz and unit exam
- By using LockDown Browser you **will not** be able to:
  - Print
  - Access other programs
  - Use Instant Message programs
  - Capture screen content
  - Accidentally exit the test
  - Use search engines
- To download the software, which is specific to MCC, click this [download link](#).
  - Ensure that you have installed the browser. It is also always located in the Orientation. To access it Brightspace click on Table of Contents (in your Brightspace). Then select Unit 1: Laying the Ground Work > Course Orientation > Respondus LockDown Browser.
  - You only need to do this ONCE. If you are using an iOS device, download LockDown Browser then log into Brightspace, then Navigate to the test and begin.
  - If you are using an **iPad** to take the quizzes and examples, you will need to download that app from **iTunes**. [Click here](#) to read instructions on how to do this.
  - **To watch an introductory video on Respondus LockDown Browser please click the following link - <https://youtu.be/XuX8WoeAycs>**
  - If you can't get the video to play, you might want to update your plugins at: [https://www.mozilla.org/en-US/plugincheck/?utm\\_source=firefox-browser&utm\\_medium=firefox-browser&utm\\_campaign=plugincheck-update](https://www.mozilla.org/en-US/plugincheck/?utm_source=firefox-browser&utm_medium=firefox-browser&utm_campaign=plugincheck-update)

### **Discussion Board Participation: Total of 20% of Grade**

- Participation in discussion board activities are worth a maximum of 100 points. You are responsible for an original thread posting (worth 70 points) and at least two replies to other student's posts (worth 15 points each).
- **Your original post is always due before the two replies.**
- Your original post must be a **minimum of at least 300 words**.
- See the grading rubric on the next page.

## Discussion Board Grading Rubric

| Criteria:<br>DB Rubric                           | Level 4<br>(20 points)   | Level 3<br>(15 points)  | Level 2<br>(10 points)  | Level 1<br>(5 points)   | Level 0<br>(0 points)   |
|--|--|---|---|---|---|
| <b>Quality of Answers</b>                        | Answers all of the questions with original thought & analysis & applies their answer to previous course materials. | Answers most questions with thought & analysis & applies their answer to previous course materials. | Answers some of the questions adequately & does not apply to previous course materials. | Answers some, but not all of the questions, with no application to previous course materials. | Does not answer any of the questions.                                   |
| <b>Supportive Evidence</b>                       | Uses original examples to support their points and cites outside sources.  | Uses examples to support their point and cites outside sources.                                     | Some examples used to support their answers, but lacked outside source citation.        | Lacks support of all questions with no examples or cited sources.                             | Clearly plagiarizes classmates or online sources.                       |
| <b>Timeliness of Original Post</b>               | Original post was made by the specified due date.  | Original post was made one day late of specified due date.  | Original post was made two days late of specified due date.                             | Original post was made three days late of specified due date.                                 | No original post.   |
| <b>Quality of Responses to Classmate's posts</b> | Very detailed feedback that directly addresses their classmate's posts.  | Some feedback that addresses their classmate's posts.   | Little feedback & uncreative responses such as <b>"I agree with ..."</b> statement."    | Responds to one classmate's post only.  | Does not respond to any classmate's posts.                              |
| <b>Word Count &amp; Mechanics</b>                | Word Count was 300 or above and free of all spelling & grammar errors.   | Word count was 300 and free of most spelling & grammar errors.                                      | Word count is less than 300 and has a few spelling & grammar errors.                    | Word count is less than 300 and has numerous grammar and spelling errors.                     | Word count is way below 300 and has too many spelling & grammar errors. |

### Worksheets: Total of 20% of Grade

- Worksheet assignments, in the form of chapter worksheets, are due for most chapters.
- These worksheets provide the student a more hands on approach to the topics.
- **All documents must be saved and attached in a Rich Text Format or a Microsoft Word format**
- Worksheets must be formatted correctly (according to the worksheet format video) to be accepted.
- The worksheet grading rubric is on the next page.



### Worksheet Grading Rubric

| Criteria:<br>DB Rubric         | Level 4<br>(20 points)   | Level 3<br>(15 points)  | Level 2<br>10 points)  | Level 1<br>5 points)                        | Level 0<br>(0 points)                                    |
|--------------------------------|--|---|--|---|--|
| <b>Format &amp; Appearance</b> | All 4 formatting requirements are met.                                     | 3 of the 4 requirements are met.  | 2 of the 4 requirements are met.   | 1 of the 4 requirements are met.            | None of the requirements were met.                       |
| <b>Knowledge of Topic</b>      | Shows in depth understanding of the material.                              | Shows a good understanding of the material.   | Shows a fair understanding of the material.  | Shows little understanding of the material. | Shows no understanding of the material.                  |
| <b>Answers to Questions</b>    | Answers all questions with detailed answers.                               | Answers most questions with detailed answers.                                       | Some answers lack detail.  | Not all questions were answered.            | Most questions were not detailed nor answered correctly. |
| <b>Supportive Evidence</b>     | Supports all answers with examples and relates it to the course materials. | Supports most answers with examples and relates some of it to the course materials. | Supports all answers with examples but does not relate it to the course materials. | Lacks supports for most answers.            | Does not support answers with evidence.                  |
| <b>Writing Mechanics</b>       | No spelling or grammar mistakes are evident                                | At least 5 spelling or grammar mistakes are evident.                                | At least 5-10 spelling or grammar mistakes are evident.                            | Has numerous spelling and grammar errors.   | Too many mistakes are evident.                           |

#### Format & Appearance Requirements

- Correct Heading (name and title)
- Name & Section #
- Spaces between Question & Answers
- Margins Aligned/ Professional Appearance

#### Speeches: 25% of Total Grade

- You are responsible for presenting 2 speeches this semester: an individual informative speech and a group persuasive speech.
- **The speaking component of this course is a requirement for transferring courses and therefore both the informative and persuasive speeches are mandatory!**
  - Speeches **must** be presented on the day assigned to you except in cases of extreme emergency. Even with a documented excuse, the speech will be deducted a complete letter grade for each day that it is.

- **Speeches will be delivered virtually.** You will need to have scheduled zoom meeting and recordings for the virtual group speech. This means that you will have to meet with your group times agreed on by the group to complete the assignment. More information on this process will be covered later in the semester.

**Unit Exams: Total of 25% of Grade**

- There are 3 unit exams. You will have one opportunity to take each of the three exams.
  - Each unit exam will have 50 questions (multiple-choice and true/false). You will be allowed 2 hours to complete the exam.
    - *I will reset for technical reasons one time only during the semester.*
    - *No make-up exams without a documented excuse.*
    - You will also use Respondus Lockdown Browser for your Unit Exams.
- 

**The percentage breakdown of the final grade is as followed:**

- **Quizzes (10%)**
- **Discussion (20%)**
- **Homework Worksheets (20%)**
- **Speeches (25%)**
- **Unit Exams (25%)**

**Grading Scale: A = 100-90 B = 89-80 C = 79-70 D = 69-60 F = 59-0**

---

**Late Work, Attendance, and Make-up Work Policies:**

- **Late work is generally NOT accepted.** It is due by midnight on the date listed for each assignment. *Only in the case of exceptional circumstances and with proper verifiable documentation for an emergency will late work be considered.*
    - If you know you will have a conflict meeting a deadline, it is always better to complete it early or discuss this with me ahead of time.
  - Please read the [College Attendance Policy](#).
  - Participation in the weekly zoom meetings, discussion board activities, worksheets, and quizzes, exams and speeches.
    - **Failure to successfully complete 6 consecutive assignments will be taken as evidence that you do not intend to complete this course and will result in your being dropped from the course.**
  - Please note that per policy, students will not be dropped after the last day for student initiated drops (**Tuesday, June 21, 2022**) without a compelling reason. A failing grade in the course is **NOT** a compelling reason.
-

**Student Behavioral Expectations or Conduct Policy:**

- Students are responsible for all due dates. When in question, work ahead in the course.
  - I believe in protecting students grades who turn their work in on time and have already sacrificed time with family/friends/work to reach their due dates.
  - **Forgetting that an assignment is due, is not a documented excuse. Print your calendar and place it where you can see it daily.**
  - **I am a stickler about this!!!**
- Students are responsible not only for their work and due dates, but for their technology as well. It is your responsibility to have all of the hardware and software listed above. Always have a backup plan.
- Students are expected to communicate in a polite and respectful manner with both the instructor and classmates at all times.

**\* [Click Here for the MCC Academic Integrity Statement](#)**

**([www.mclennan.edu/academic-integrity](http://www.mclennan.edu/academic-integrity))**

The link above will provide you with information about academic integrity, dishonesty, and cheating.

**\* [Click Here for the MCC Attendance/Absences Policy](#)**

**(<https://www.mclennan.edu/highlander-guide/policies.html>)**

Click on the link above for the college policies on attendance and absences. Your instructor may have additional guidelines specific to this course.

# McLennan

C O M M U N I T Y

# COLLEGE

---

## ACADEMIC RESOURCES/POLICIES

### **Accommodations/ADA Statement:**

Any student who is a qualified individual with a disability may request reasonable accommodations to assist with providing equal access to educational opportunities. Students should contact the Accommodations Coordinator as soon as possible to provide documentation and make necessary arrangements. Once that process is completed, appropriate verification will be provided to the student and instructor. Please note that instructors are not required to provide classroom accommodations to students until appropriate verification has been provided by the Accommodations Coordinator. For additional information, please visit [www.mclennan.edu/disability](http://www.mclennan.edu/disability).

Students with questions or who require assistance with disabilities involving physical, classroom, or testing accommodations should contact:

[disabilities@mclennan.edu](mailto:disabilities@mclennan.edu)

254-299-8122

Room 319, Student Services Center

### **Title IX:**

We care about your safety, and value an environment where students and instructors can successfully teach and learn together. If you or someone you know experiences unwelcomed behavior, we are here to help. Individuals who would like to report an incident of sexual misconduct are encouraged to immediately contact the Title IX Coordinator at [titleix@mclennan.edu](mailto:titleix@mclennan.edu) or by calling Dr. Drew Canham (Chief of Staff for Diversity, Equity & Inclusion/Title IX) at (254) 299-8645. Individuals also may contact the MCC Police Department at 299-8911 or the MCC Student Counseling Center at MCC at (254) 299-8210. The MCC Student Counseling Center is a confidential resource for students. Any student or employee may report sexual harassment anonymously by visiting <http://www.lighthouse-services.com/mclennan/>.

Go to McLennan's Title IX webpage at [www.mclennan.edu/titleix/](http://www.mclennan.edu/titleix/). It contains more information about definitions, reporting, confidentiality, resources, and what to do if you or someone you know is a victim of sexual misconduct, gender-based violence or the crimes of rape, acquaintance rape, sexual assault, sexual harassment, stalking, dating violence, or domestic violence.

**Student Support/Resources:**

MCC provides a variety of services to support student success in the classroom and in your academic pursuits to include counseling, tutors, technology help desk, advising, financial aid, etc. A listing of these and the many other services available to our students is available at <http://www.mclennan.edu/campus-resource-guide/>

College personnel recognize that food, housing, and transportation are essential for student success. If you are having trouble securing these resources or want to explore strategies for balancing life and school, we encourage you to contact a Success Coach by calling (254) 299-8226 or emailing [SuccessCoach@mclennan.edu](mailto:SuccessCoach@mclennan.edu). Students may visit the Completion Center Monday-Friday from 8 a.m.-5 p.m. to schedule a meeting with a Success Coach and receive additional resources and support to help reach academic and personal goals. Paulanne's Pantry (MCC's food pantry) provides free food by appointment to students, faculty and staff based on household size. Text (254) 870-7573 to schedule a pantry appointment. The Completion Center and pantry are located on the Second Floor of the Student Services Center (SSC).

**MCC Foundation Emergency Grant Fund:**

Unanticipated expenses, such as car repairs, medical bills, housing, or job loss can affect us all. Should an unexpected expense arise, the MCC Foundation has an emergency grant fund that may be able to assist you. Please go to <https://www.mclennan.edu/foundation/scholarships-and-resources/emergencygrant.html> to find out more about the emergency grant. The application can be found at [https://www.mclennan.edu/foundation/docs/Emergency\\_Grant\\_Application.pdf](https://www.mclennan.edu/foundation/docs/Emergency_Grant_Application.pdf).

**MCC Academic Integrity Statement:**

Go to [www.mclennan.edu/academic-integrity](http://www.mclennan.edu/academic-integrity) for information about academic integrity, dishonesty, and cheating.

**Minimum System Requirements to Utilize MCC's D2L|Brightspace:**

Go to <https://www.mclennan.edu/center-for-teaching-and-learning/Faculty-and-Staff-Commons/requirements.html> for information on the minimum system requirements needed to reliably access your courses in MCC's D2L|Brightspace learning management system.

**Minimum Technical Skills:**

Students should have basic computer skills, knowledge of word processing software, and a basic understanding of how to use search engines and common web browsers.

**Backup Plan for Technology:**

In the event MCC's technology systems are down, you will be notified via your MCC student email address. Please note that all assignments and activities will be due on the date specified in the Instructor Plan, unless otherwise noted by the instructor.

**Email Policy:**

McLennan Community College would like to remind you of the policy (<http://www.mclennan.edu/employees/policy-manual/docs/E-XXXI-B.pdf>) regarding college email. All students, faculty, and staff are encouraged to use their McLennan email addresses when conducting college business.

A student's McLennan email address is the preferred email address that college employees should use for official college information or business. Students are expected to read and, if needed, respond in a timely manner to college emails.

**Instructional Uses of Email:**

Faculty members can determine classroom use of email or electronic communications. Faculty should expect and encourage students to check the college email on a regular basis. Faculty should inform students in the course syllabus if another communication method is to be used and of any special or unusual expectations for electronic communications.

If a faculty member prefers not to communicate by email with their students, it should be reflected in the course syllabus and information should be provided for the preferred form of communication.

**Email on Mobile Devices:**

The College recommends that you set up your mobile device to receive McLennan emails. If you need assistance with set-up, you may email [Helpdesk@mclennan.edu](mailto:Helpdesk@mclennan.edu) for help.

**Forwarding Emails:**

You may forward emails that come to your McLennan address to alternate email addresses; however, the College will not be held responsible for emails forwarded to an alternate address that may be lost or placed in junk or spam filters.

**Disclaimer:**

The resources and policies listed above are merely for informational purposes and are subject to change without notice or obligation. The College reserves the right to change policies and other requirements in compliance with State and Federal laws. The provisions of this document do not constitute a contract.